

# 2022 AUTOMOTIVE SUPPLIER OUTLOOK



**Reshaping Automotive Supply Base –  
*Can Suppliers Position Themselves For Success?***

September 15, 2022





9:00-9:45

**TOM  
ALONGI**

National Manufacturing &  
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UHY Advisors  
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**DAN  
BRUCE**

Senior Manager  
Strategy Consulting  
UHY Consulting  
dbruce@uhy-us.com



9:00-9:45



9:45-10:15

**DOUGLAS  
PETERSON**

Founder  
3-Dimensional  
Service Group  
douglas@3Dimensional.com

**JEFF  
SCHUSTER**

President, Americas Operation  
and Global Vehicle Forecast  
LMC Automotive  
jschuster@lmc-auto.com



10:30-11:30

# Electric Vehicle Revolution?



## OEMs Have Announced \$300B+ of Investment In EVs Since 2020



**\$100B**



**\$80B**



**\$50B**



**\$47B**



**\$36B**



**\$35B**



**\$35B**

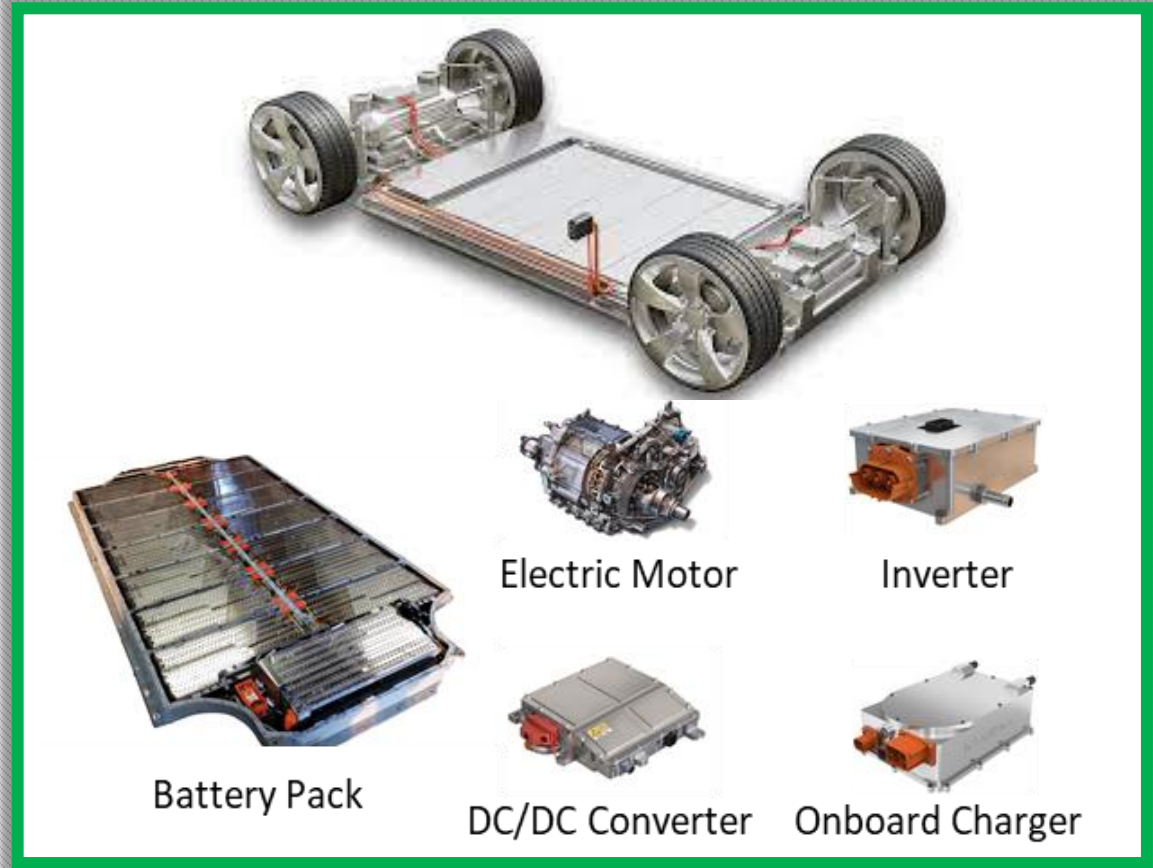
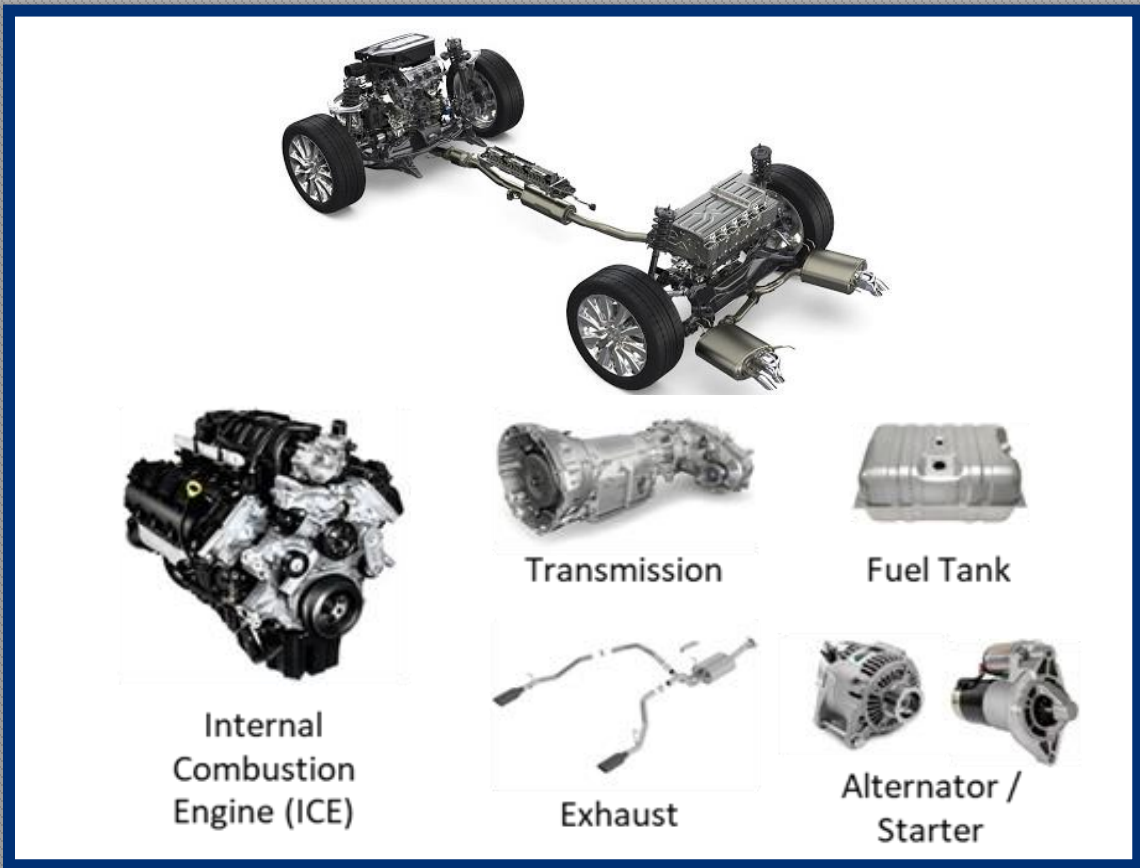


**\$32B**



**\$12B**

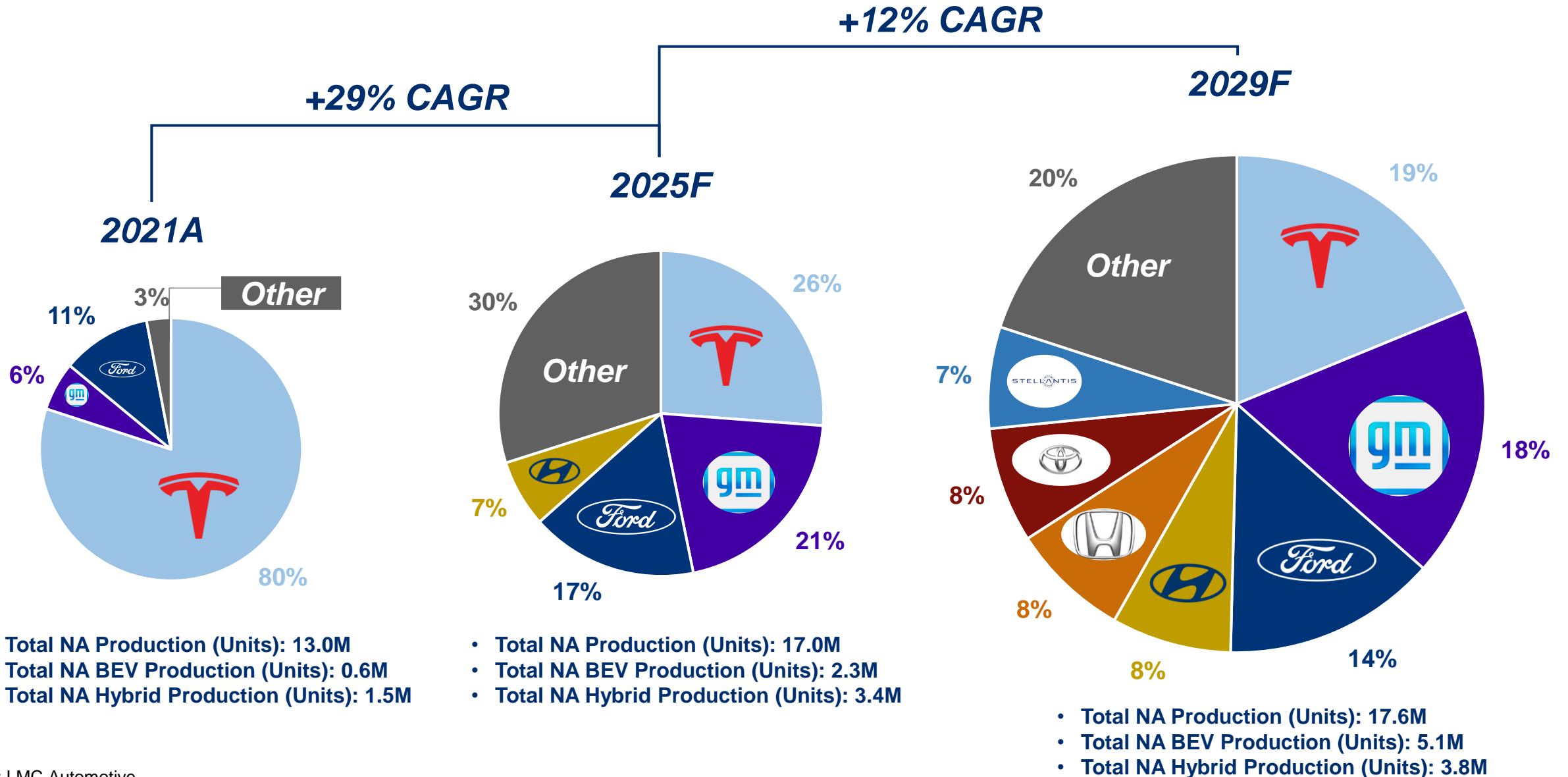
## Reductions in Number of Components and Maintenance Costs



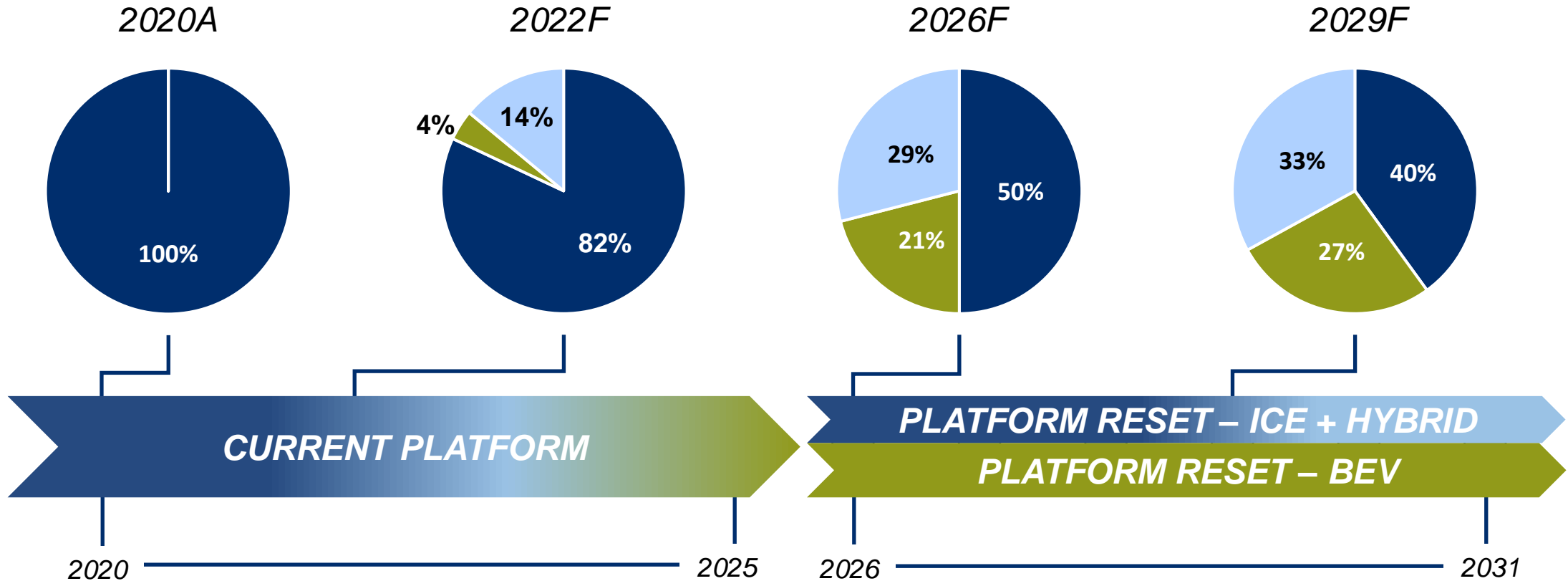
● Internal Combustion Engine Vehicle (ICE)  
~1,400 components

● Battery Electric Vehicle (BEV)  
~200 components

## BEV/Hybrid Growth and OEM Diversification Over Time

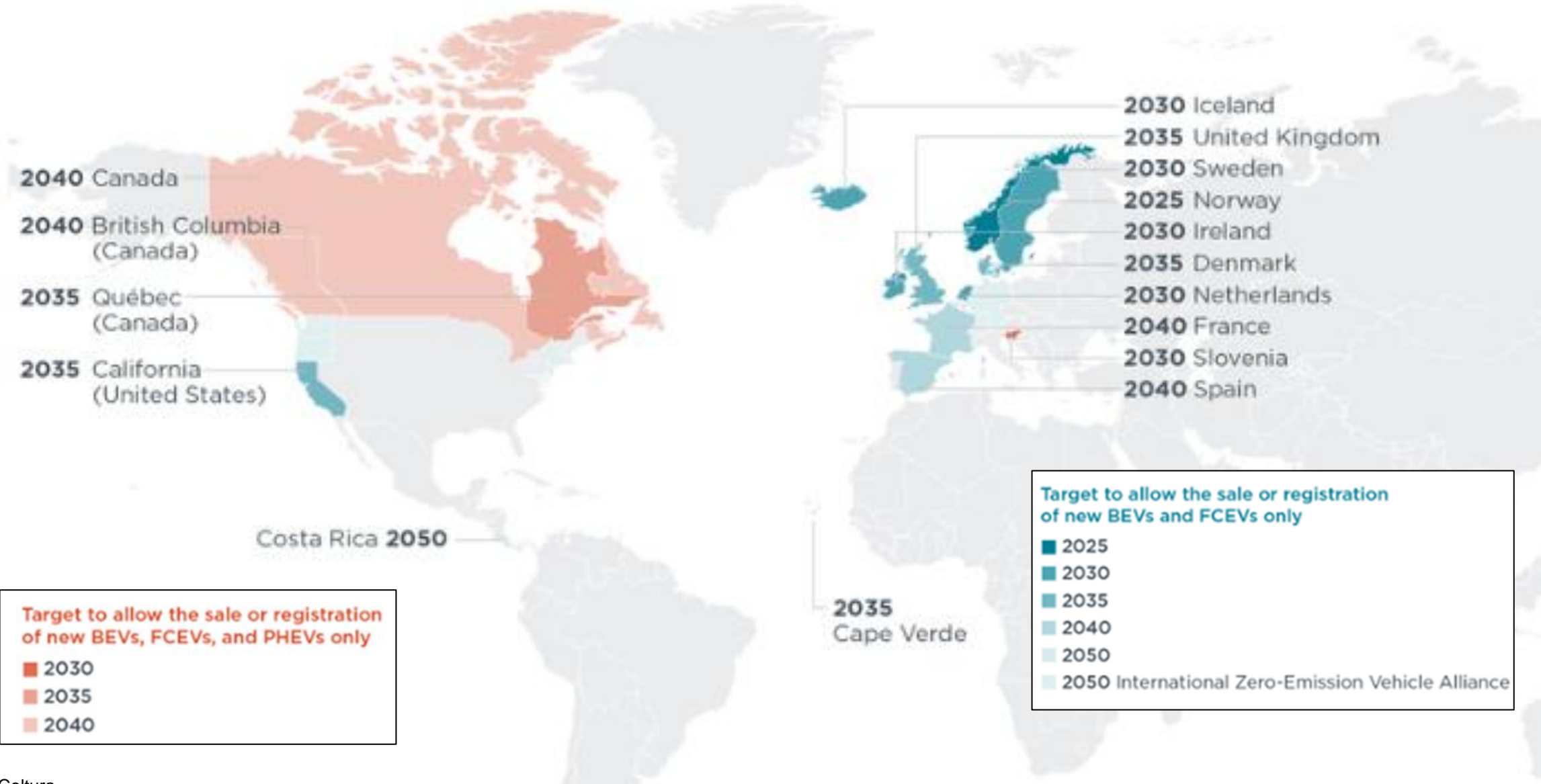


## Case Study: Ford F-150 Projected NA Production Volumes



# Case In Support Of EV Revolution

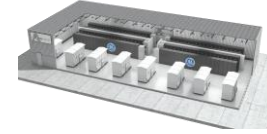
## Governments Targeting Phase Out of Sales or Registrations of New ICE Vehicles



Source: Coltura

## INFLATION REDUCTION ACT

Section  
45X  
Credit



Battery  
Plant  
Facilities



Material  
Sourcing



## Governments Targeting Credits To Accelerate Adoption Of Electric Vehicles



TECH TRANSPORTATION CARS

## Electric vehicle owners are fed up with broken EV chargers and janky software

*A JD Power survey finds that EV charging is still a huge mess*



2022 Rivian R1S / MSRP

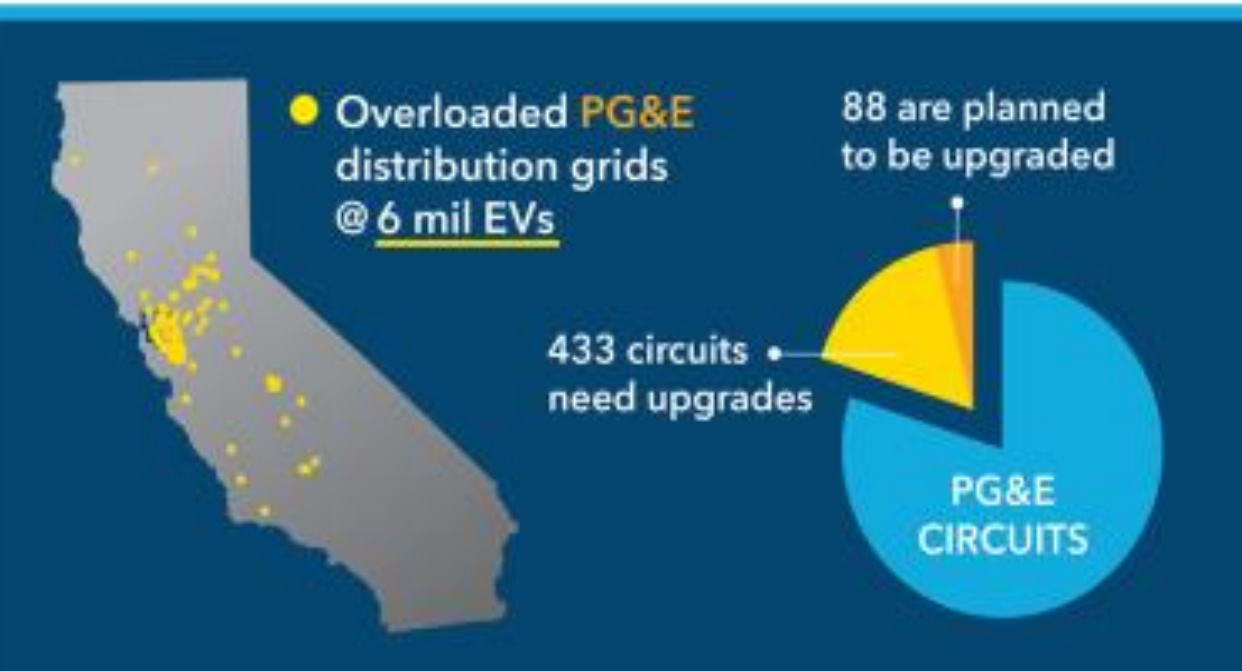
## From \$72,500



2022 GMC HUMMER EV / MSRP

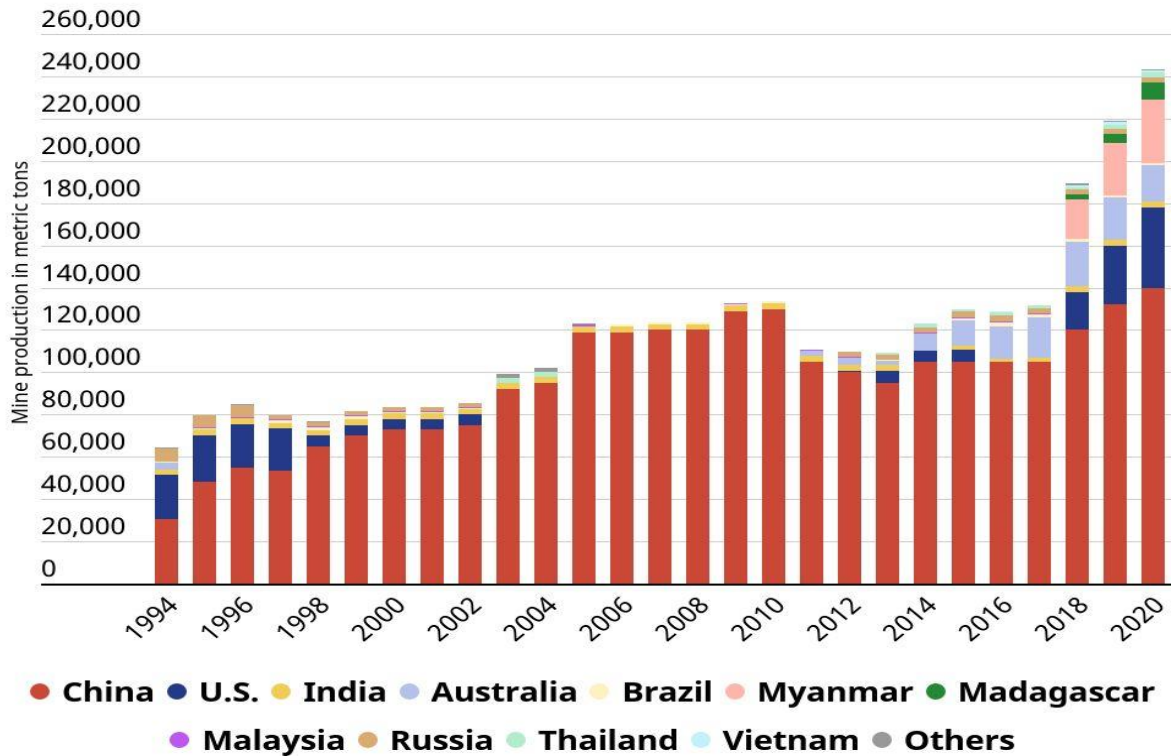
## From \$108,700





## Huge Investments Will Take Time.....

### GLOBAL MINE PRODUCTION OF RARE EARTHS



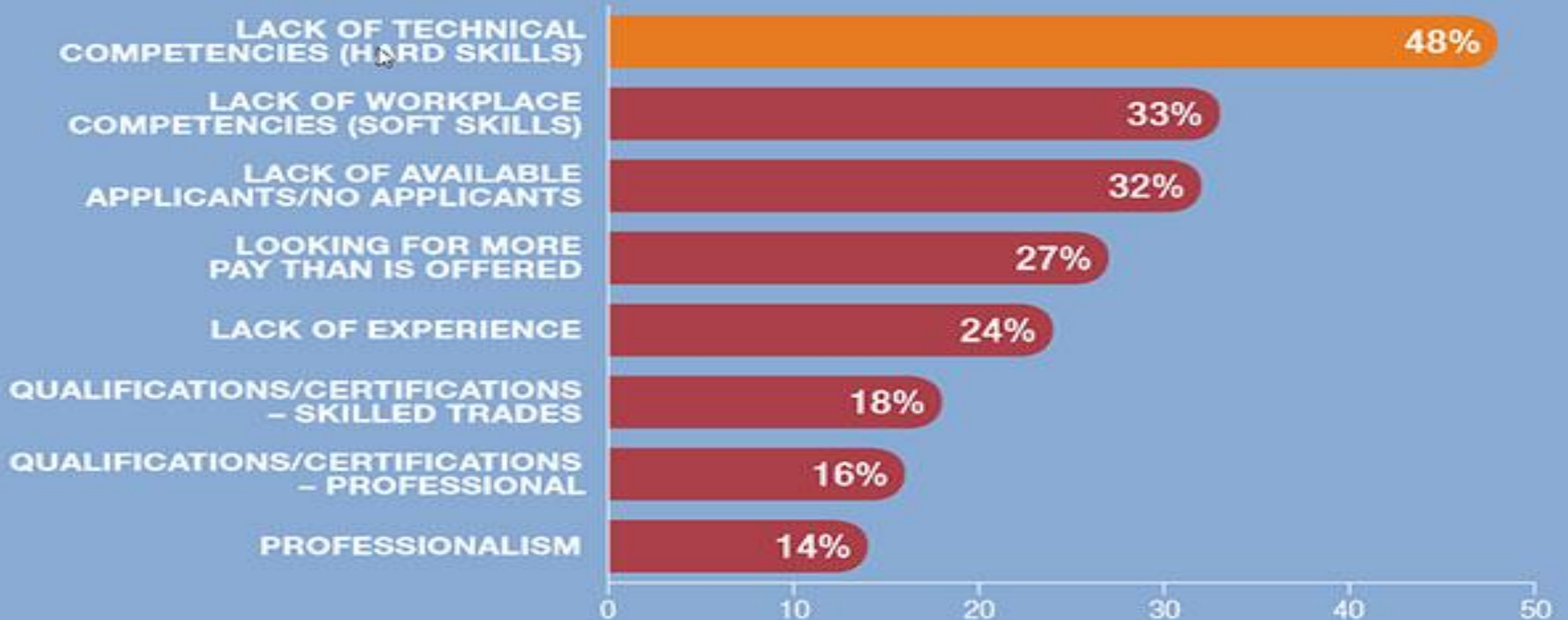
Source: U.S. Geological Survey

### U.S. CHIP AND BATTERY PLANT FACILITIES INVESTMENT

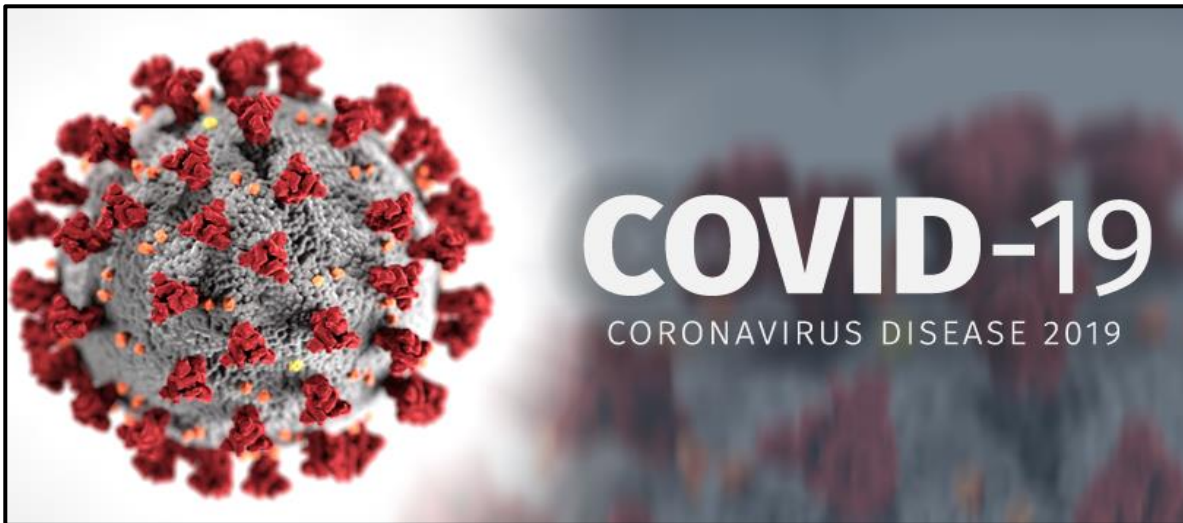


## Where Is All The Skilled Labor?

### REASONS WHY U.S. EMPLOYERS ARE HAVING DIFFICULTY FILLING JOBS



## Macro Issues Could Impact Economy & Consumer Demand.....



**We Want To Avoid This Supplier Response To Uncertainty!**





NO!



**Disruption = Opportunity**

**Develop a strategy to position your company for success**



Develop strategies to position your company for success



**Product  
Portfolio Analysis**



**EXPANDING OUR REACH**

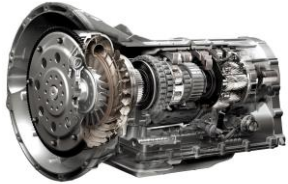
**NEW MARKET  
OPPORTUNITIES**

*What category do your products and/or services fall into?*

## DECLINE



ICE Engine



ICE Transmission



Axle



Brakes



Fuel System



Exhaust System

## STAGNANT



Suspension



Steering



Chassis/Frame

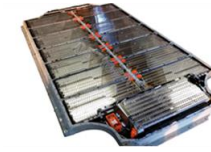


Body



Seats

## GROWTH



Battery Pack



Electric Drivetrain



Electronics



Climate Control



Wheels



Tires



ADAS/Sensors

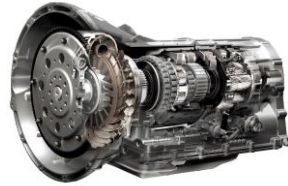


Interior

## DECLINE



ICE Engine



ICE Transmission



Axle



Brakes



Fuel System



Exhaust System

- **Sell or divest business**



- **Diversify into non-automotive markets**



- **Transition into automotive products in the **Stagnant** or **Growth** categories**

➤ *Organic or M&A*

## STAGNANT



Suspension



Steering



Chassis/Frame

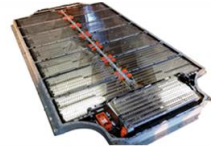


Body



Seats

## GROWTH



Battery Pack



Electric Drivetrain



Electronics



Climate Control



Wheels



Tires



ADAS/Sensors



Interior

- **Product Expansion**
- **Customer Diversification**
- **Product Integrator**
- **Regional Expansion**
- **Market Expansion**

# Automotive Product Expansion



**THERMAL MANAGEMENT**



**POWER CONTROL UNIT**



**HIGH-VOLTAGE POWER CABLES**

**CHARGING PORT**



**ONBOARD CHARGER**



**DC TO DC CONVERTER**



**E-MOTOR**



**STATOR**

**ROTOR**

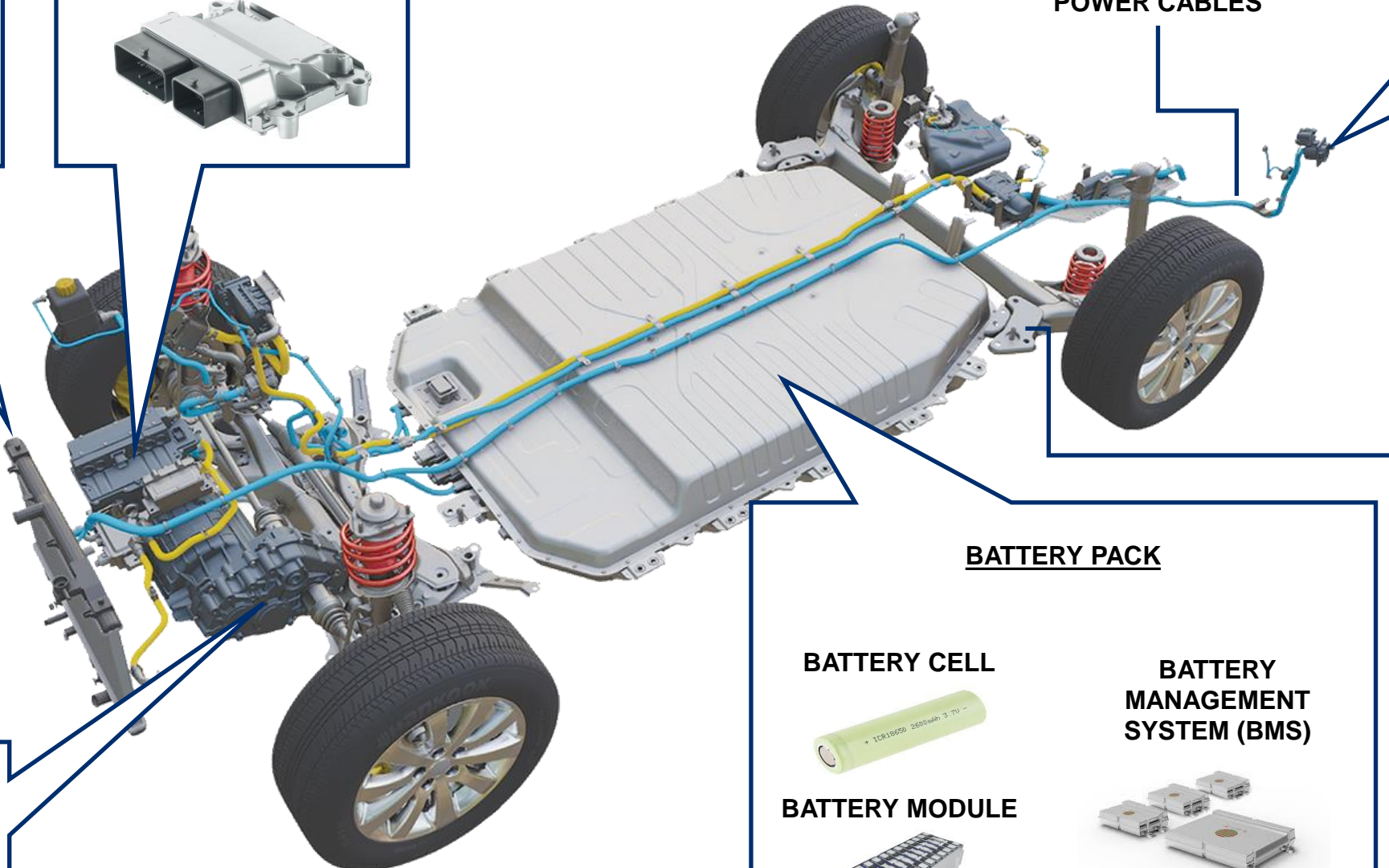
**BATTERY PACK**

**BATTERY CELL**



**BATTERY MANAGEMENT SYSTEM (BMS)**

**BATTERY MODULE**



**SKATEBOARD**

## Equipment

### Stamping Press Capacity & Applications

- 500 – 2,500 U.S. tons
- Cutting, Blanking, Bending, Embossing

**Die Casting** battery pack box/tray

## Materials

**Steel, Aluminum, & Copper** battery pack covers and cooling plates

**Advanced High Strength Steels (AHSS)**

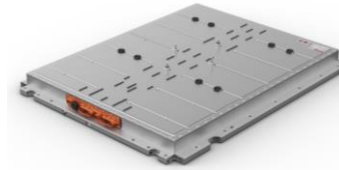
## Processes

**Cold Forming** - lightweight, faster

**Hot Forming** - thinner, higher strength

## Example Metal Sub-Components

Upper & Lower Covers



Cooling Plate



Tray/Box



## Sample of Battery Pack & Component Suppliers



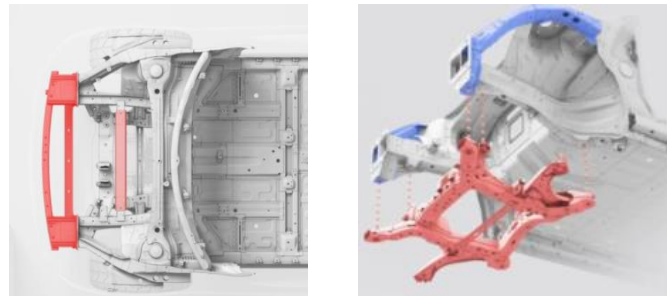
<b>Equipment</b>	<b>Stamping Press Capacity &amp; Applications</b> <ul style="list-style-type: none"> <li>• 500 – 3,000 U.S. tons</li> <li>• Cutting, Bending, Extrusion</li> </ul>
<b>Materials</b>	<b>Steel and Aluminum</b> <b>High Strength Steels (HSS)</b>
<b>Processes</b>	<b>Cold Forming</b> <b>Hot Forming</b> <b>Welding Capabilities</b>

## Examples of Metal Sub-Components

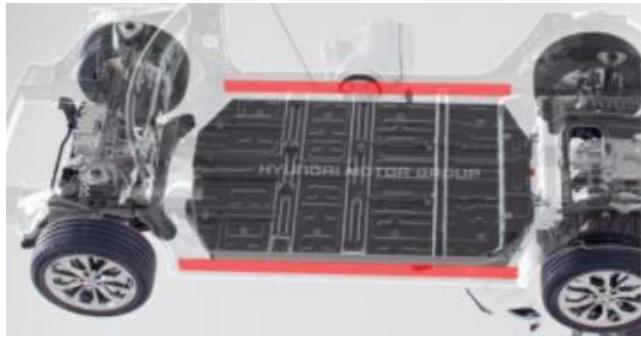
**Structural and Safety Components**



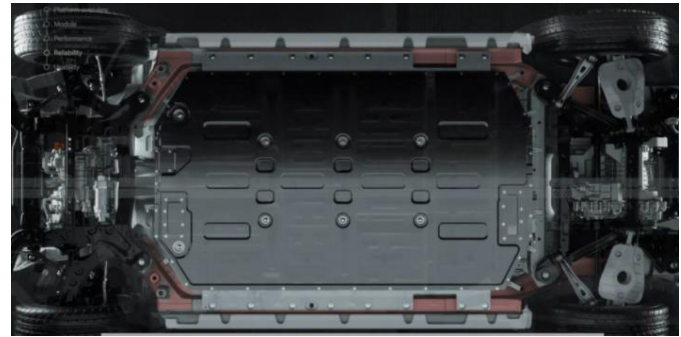
**Crossbar & Subframe Joining Structure**



**Vehicle Side Stills**



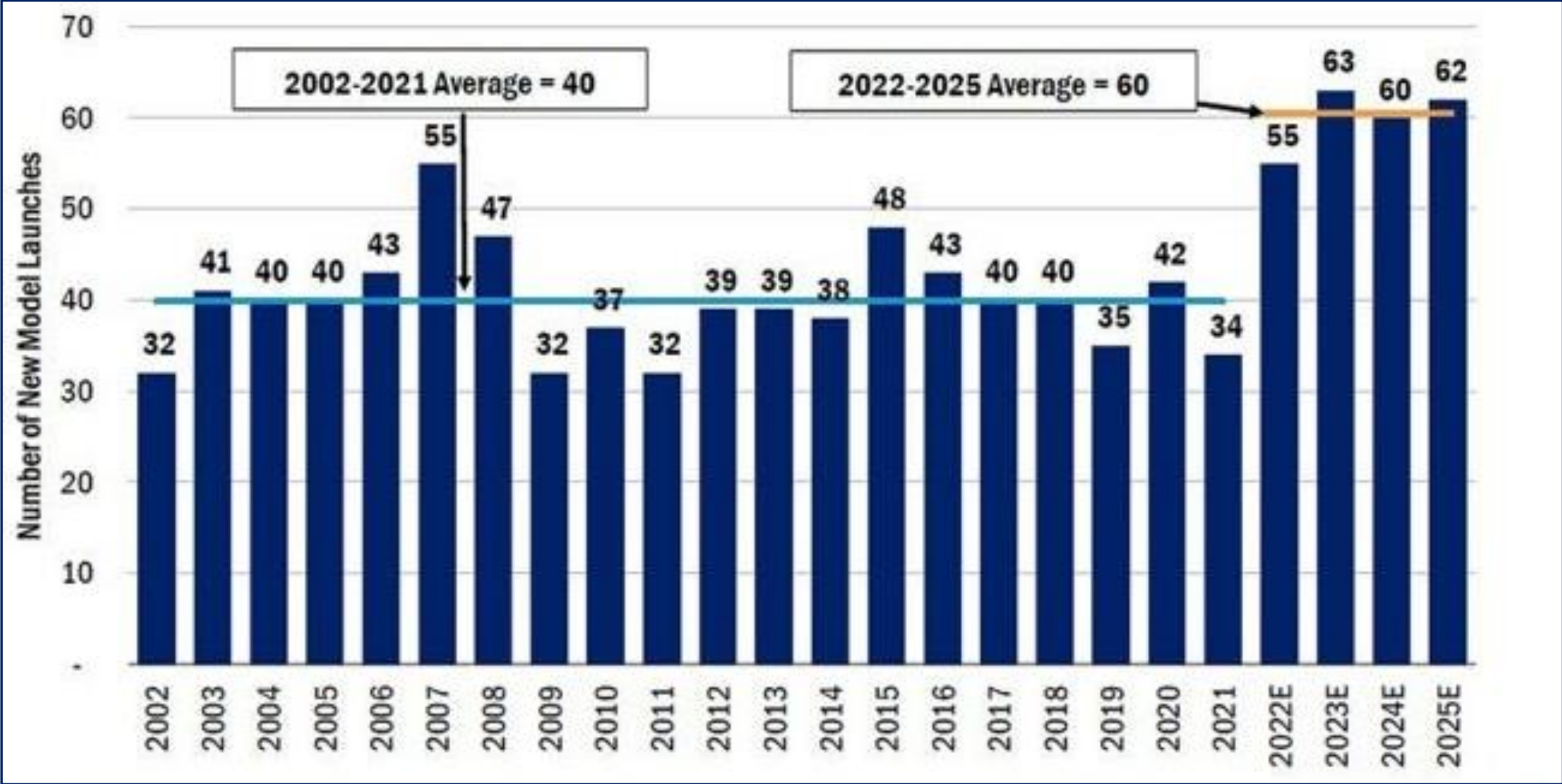
**Structural Components Surrounding Battery**



## Sample of Tiered Suppliers



# Complimentary Product / Service Expansion



Source: Bank of America Global Research Estimates

# Customer Diversification

## Traditional OEMs



## New Entrant OEMs

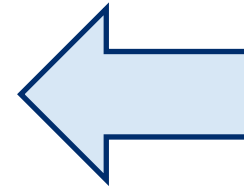
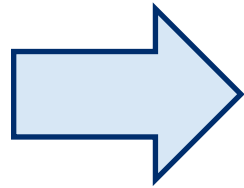
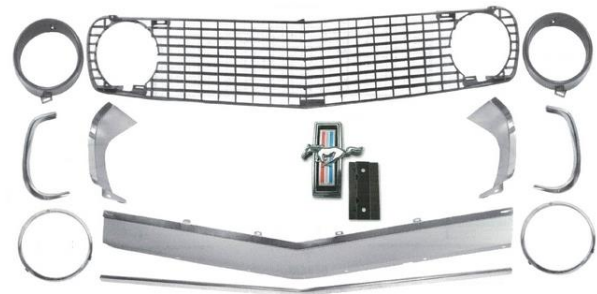
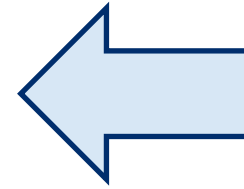
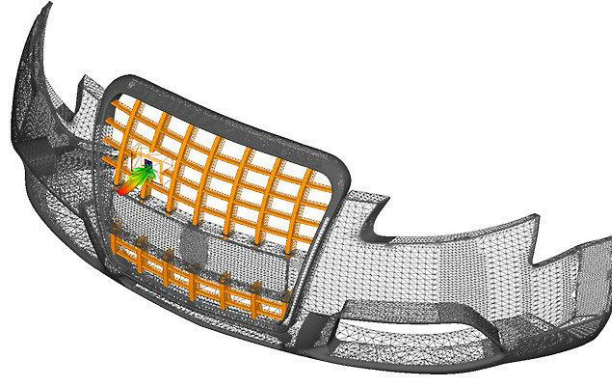
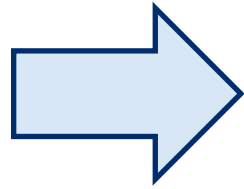


## Suppliers



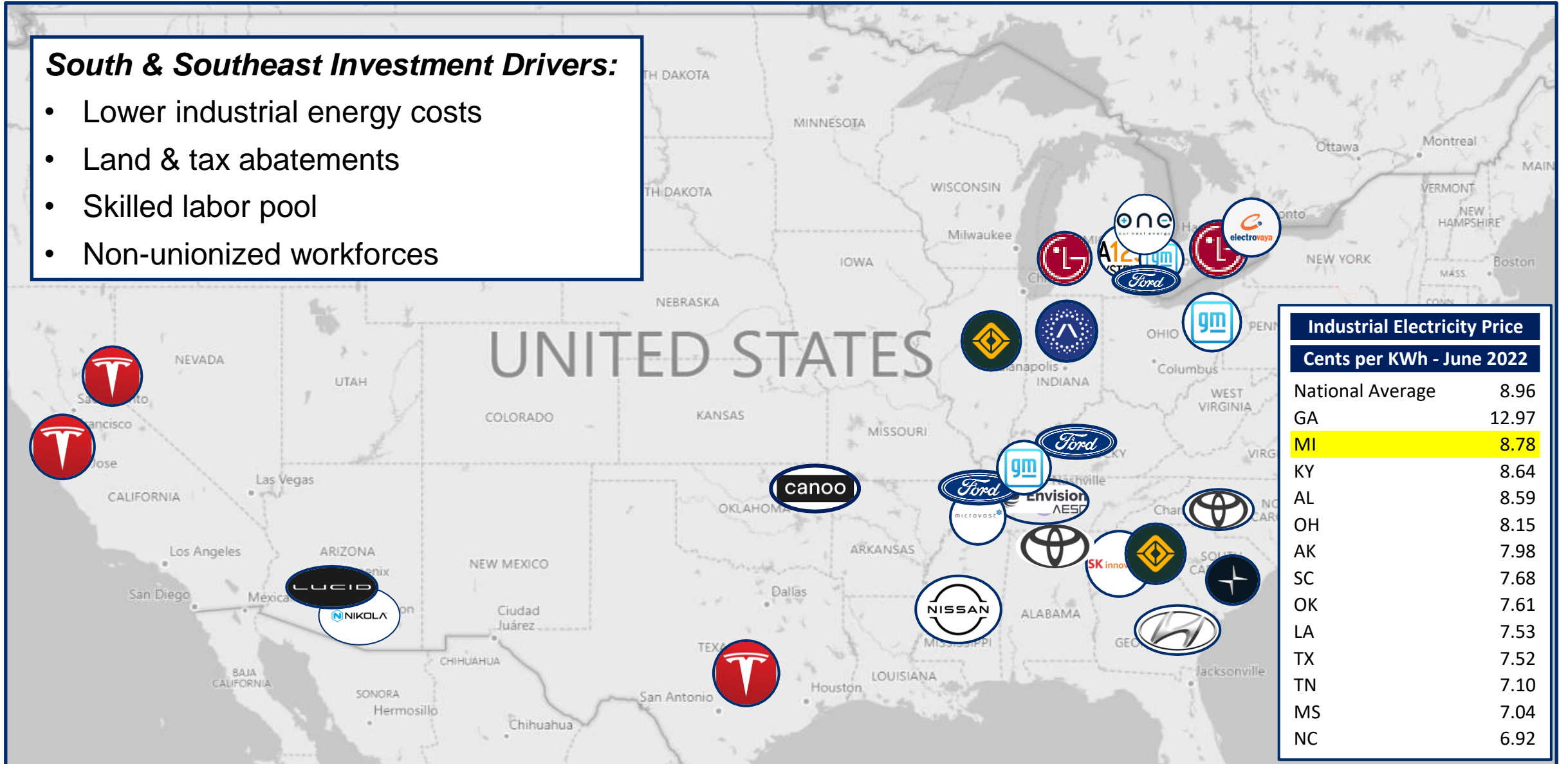
## Technology





## South & Southeast Investment Drivers:

- Lower industrial energy costs
- Land & tax abatements
- Skilled labor pool
- Non-unionized workforces



## Powersports



## Marine



## Heavy Equipment



## Commercial Vehicles

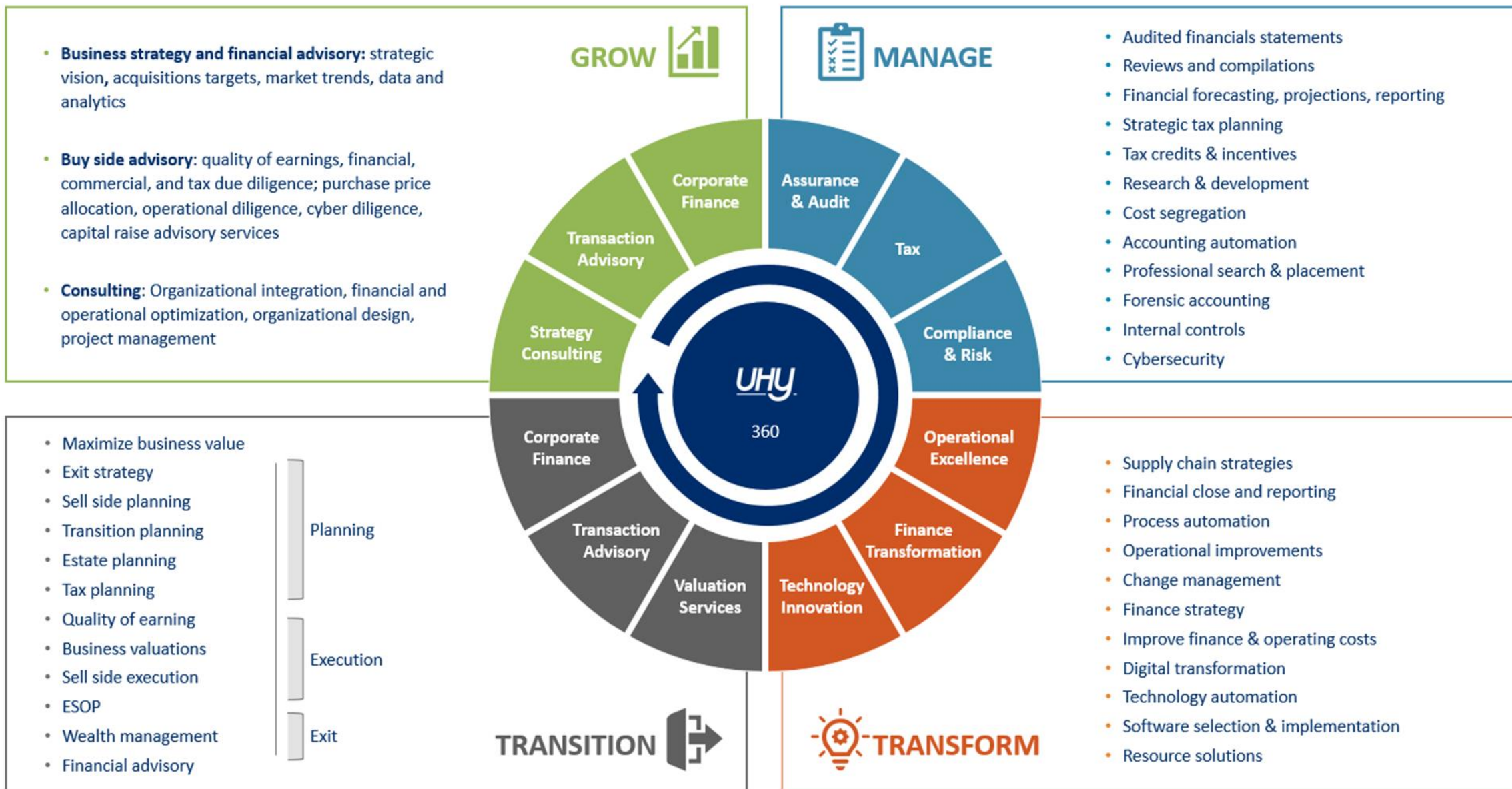


**Disruption = Opportunity**

**UHY**



# Where Are You In Your Business Journey?



The background of the entire image is a high-angle, daytime photograph of a city skyline, likely Detroit. The buildings are mostly light-colored (tan or beige) with many windows. The sky is a clear, pale blue. The text is overlaid on a dark blue rectangular box on the left side of the image.

**JOIN US!**

***Confronting Uncertainty  
Annual Manufacturing Supplier Outlook***

Thursday October 20, 2022  
9:00 AM – 12:00 PM EST  
Detroit Athletic Club & Virtual

# 3-Dimensional Services Group

*PROTOTYPE. PRODUCTION. PROVEN.*

**“What it takes to be a top  
performing EV supplier.”**

# The beginning.

- We started in 1992 with 5 employees in a plant that was 25,000 sq.ft. and a couple of machines with a laser cutting machine
- In 1996 we formed Urgent Plastic Services to handle injection molded parts
- In 2000, we added Urgent Design & Manufacturing where we expanded our technology base with two subsequent expansions
- We have added three additional plants and are now in 3 cities, with 7 plants and over 600 employees and 500,000 sq.ft. of manufacturing



# Our purpose.

- Design and production-process validation
- Pre-development manufacturing
- Manufacturing validation
- Soft tooling to support
  - Prototype parts
  - Production-intent parts
  - Bridge & low-to-mid volume production parts
- Assembly

Never settle for the “Trailing  
Edge.”

Always be on the “Leading  
Edge...”

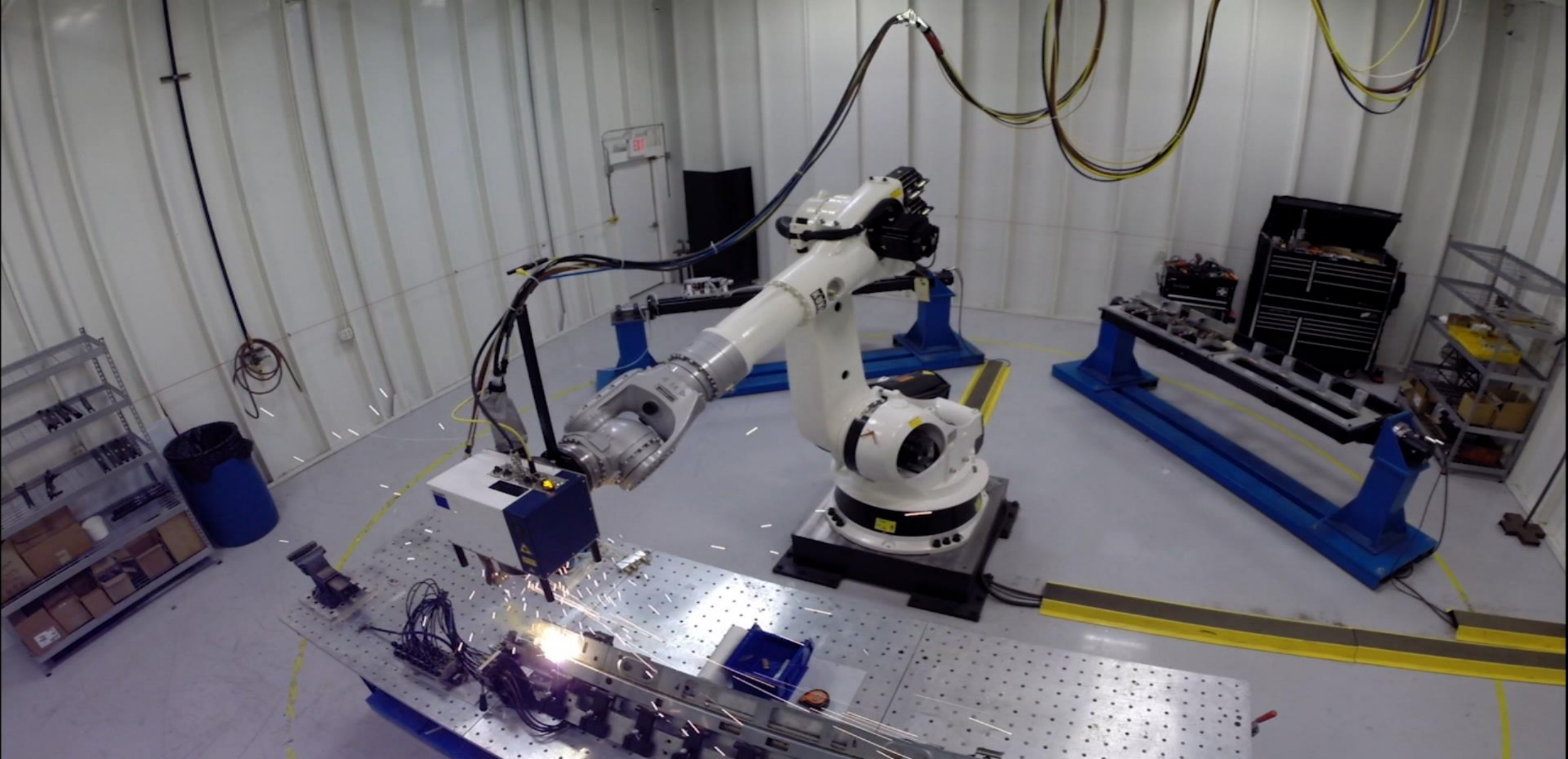
...In technology

# Our resources...

- Employees
- The most advanced manufacturing technologies....
  - 48 3 and 5-axis laser machines
  - 116 CNC machining centers
  - 194 stamping presses to 5,000-ton capacity
  - Robotic fiber laser welding cells
  - Hot stamping, hydroforming

# ...Our resources continued

- AS9100 Rev D (for Aerospace), ISO 9001 & ISO 14001 (Environmental Management System) certifications
- Satellite communications development
- Vertically integrated...most, if not all work is done inhouse
- Available capacity
- Ability to respond fast and help customers navigate startups
- Automation in all facets of our operation





TruLaser Robot 6602

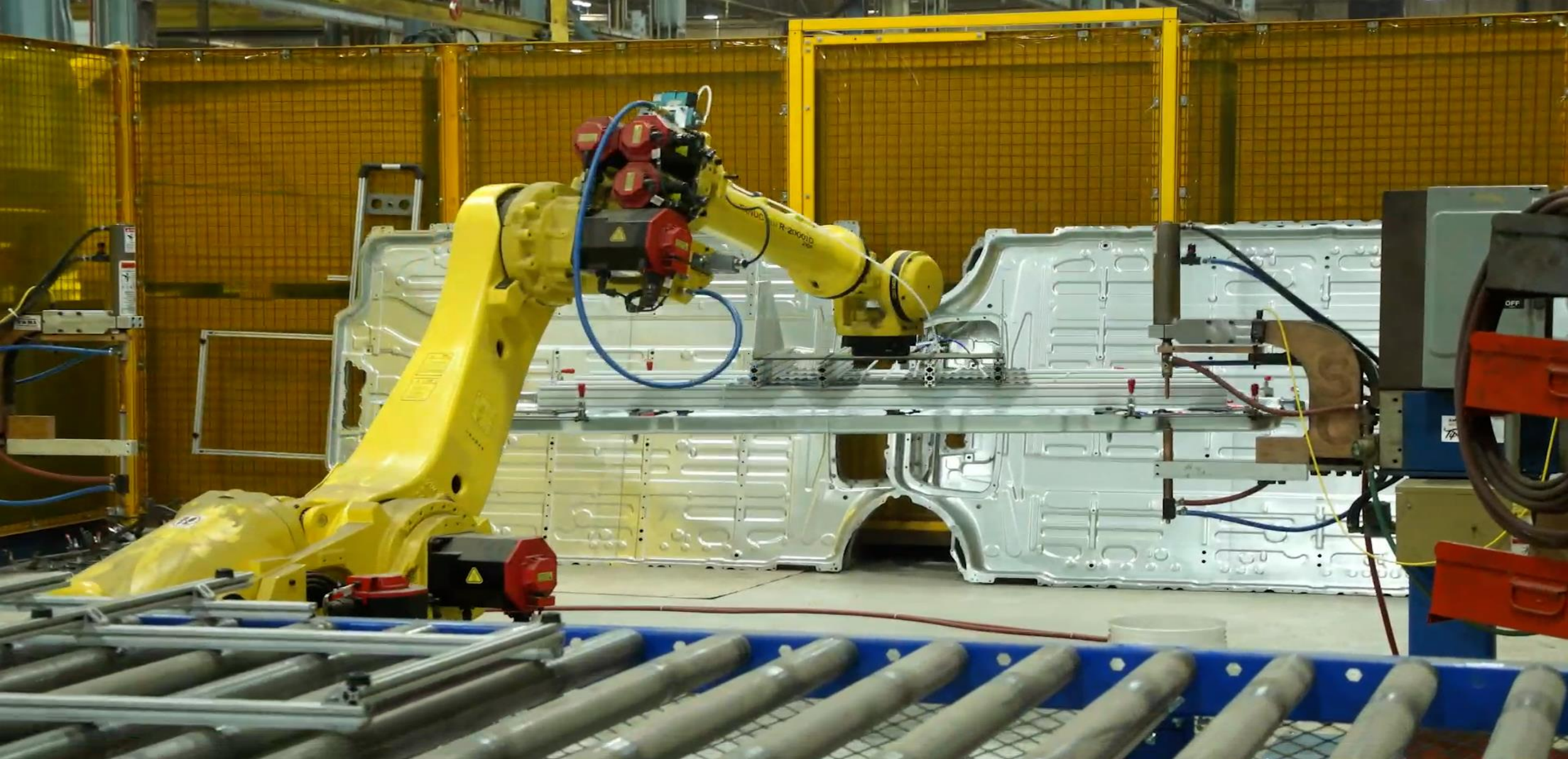
Control Room

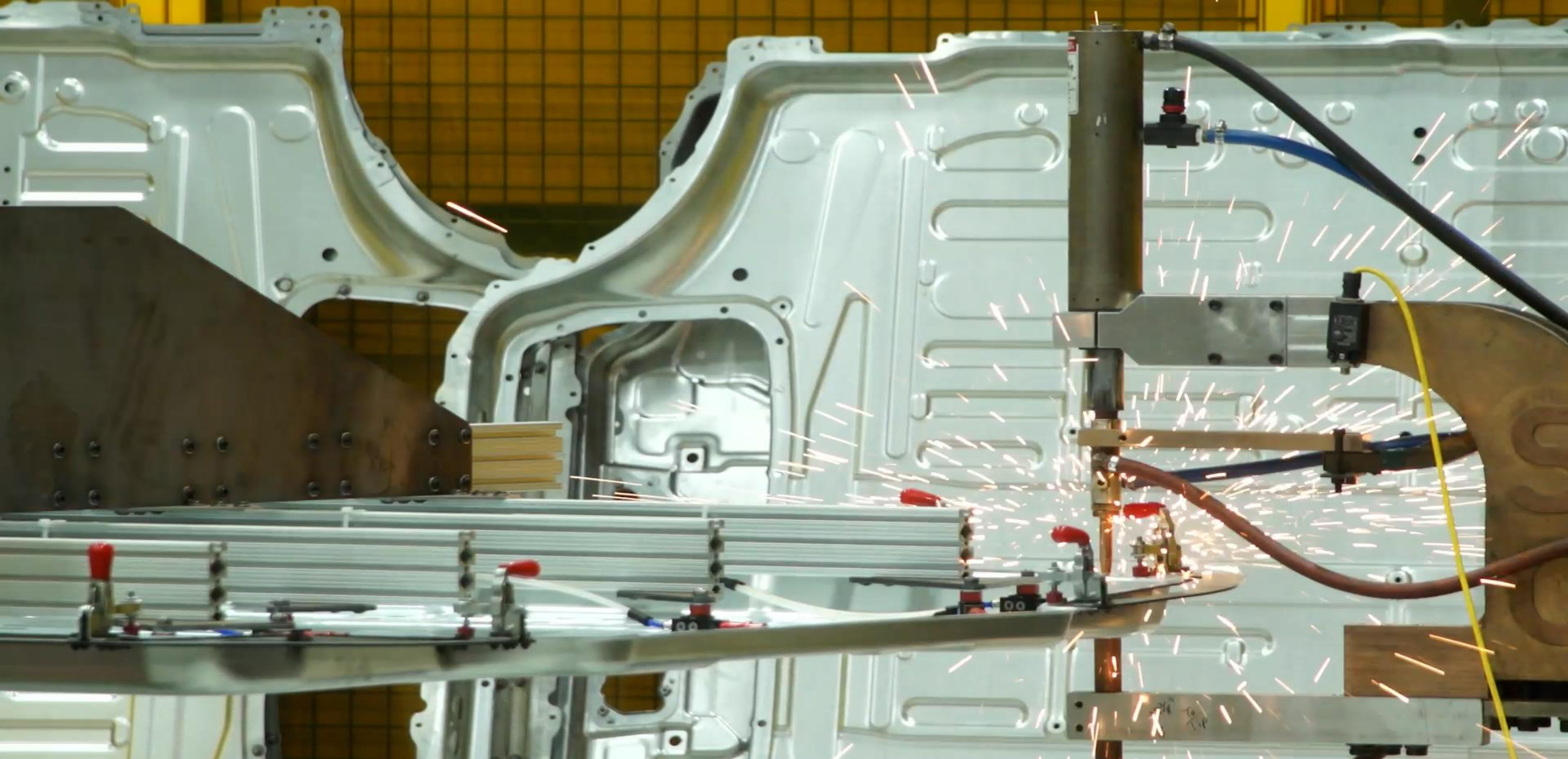
TRUMPF



TruLaser Robot 6602







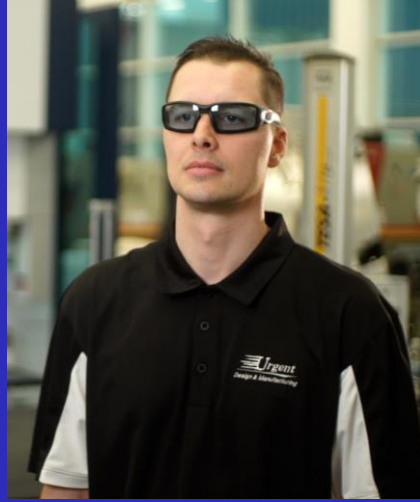


...In personnel



TRUMPF  
TruLaser Cell 7040





...In manufacturing







**3-Dimensional**  
Services Group  
PROTOTYPE. PRODUCTION. PROVEN.

# What it takes to be a top EV supplier.

- Available capacity to “scale” production runs
- Full-service, vertically-integrated capabilities
- The right technology, equipment & facilities
- Highly-skilled personnel
- Design and manufacturing
- Speed to market
- Continuous improvement
- Always focus on what’s next!!!



# 3-Dimensional Services Group

*PROTOTYPE. PRODUCTION. PROVEN.*

Questions?



# Global Light Vehicle Outlook

Global Light Vehicle Recovery Track, Trends and Path Forward

Jeff Schuster, President, Americas and Global Vehicle Forecasts  
September 15, 2022

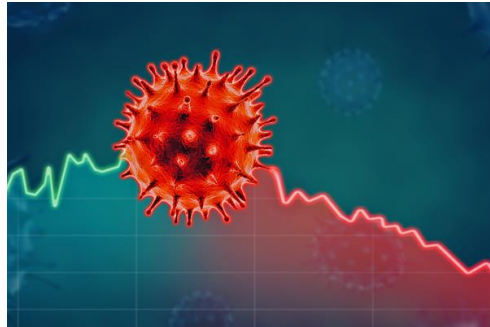




- **Near-term Disruption Recovery**

- Long-term Trends and Outlook

# A world of uncertainty!



2020



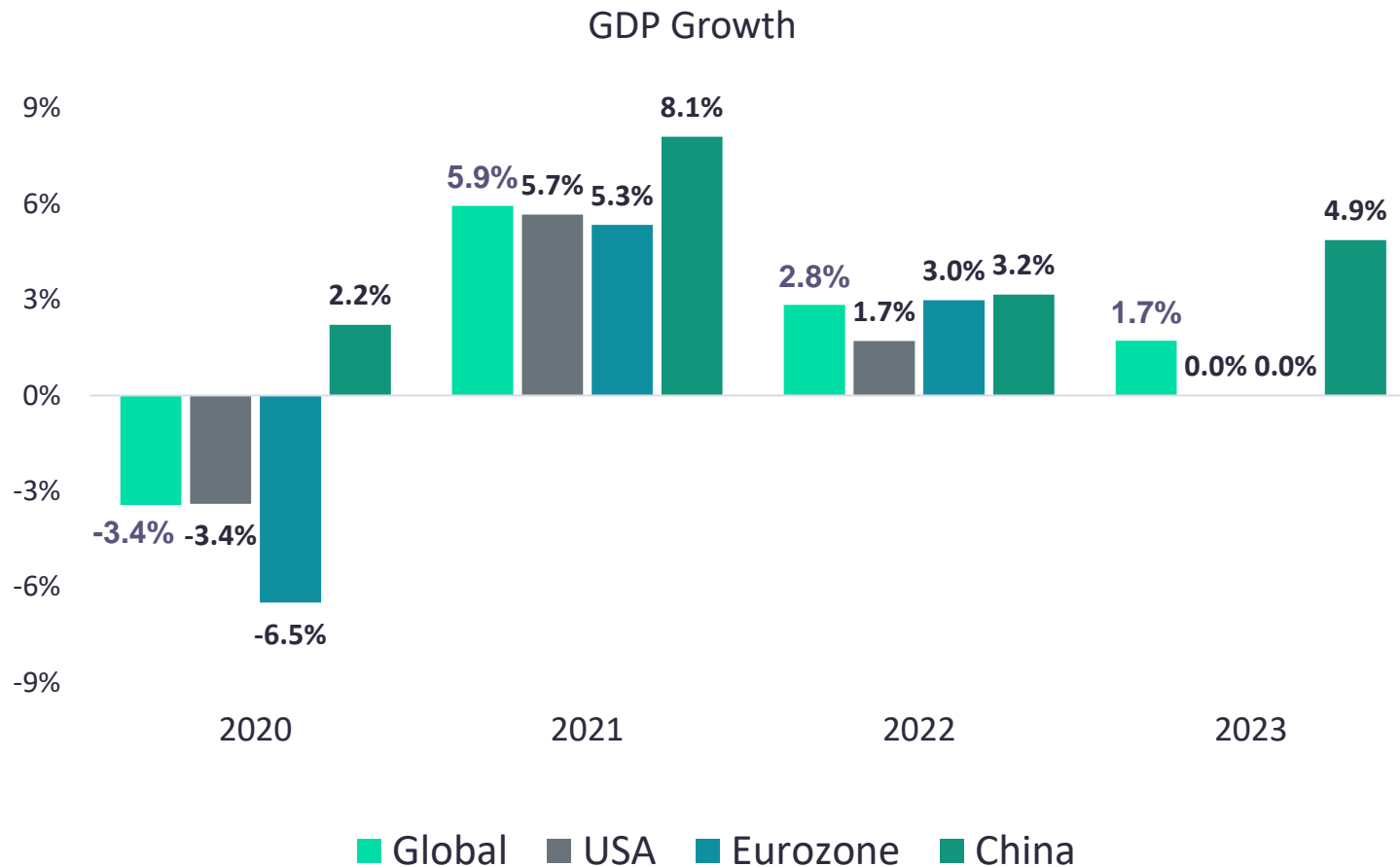
2021



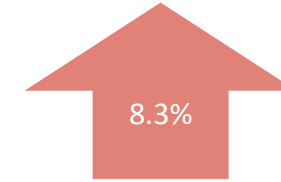
2022

Disruptors remain layered leading to delayed recovery and demand destruction

# GDP Growth revised down across the board – no growth expected in Eurozone or US

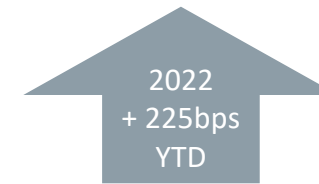


## US Inflation



CPI in August, rose 0.1% from July and 8.3% over last year, but still off the high posted in June.

## US Interest Rates



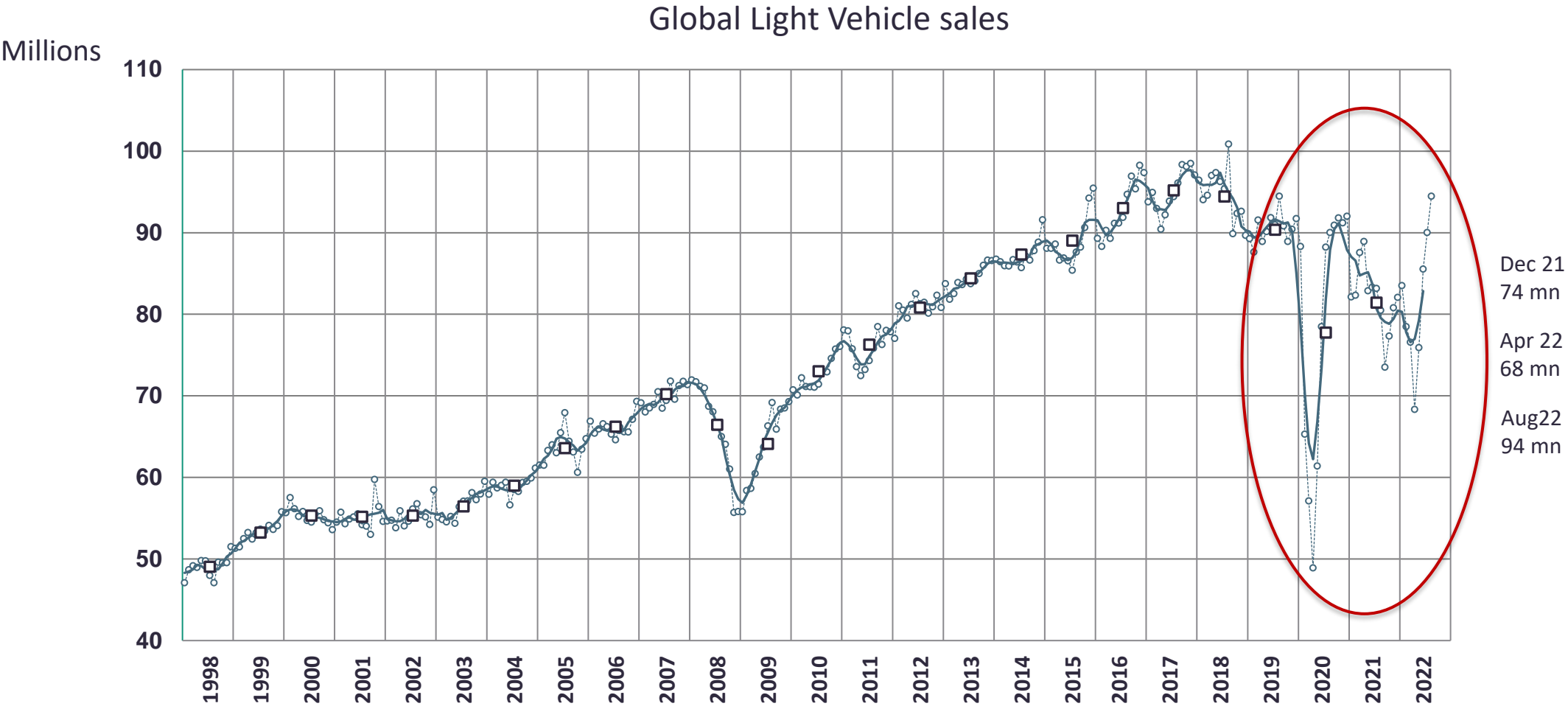
Fed expected to raise rates by 75 bps in Sept. 2022 target now at 3.68.

## US Consumer Sentiment



UofM measure falls below 40 and is nearly 4 points below the pandemic average

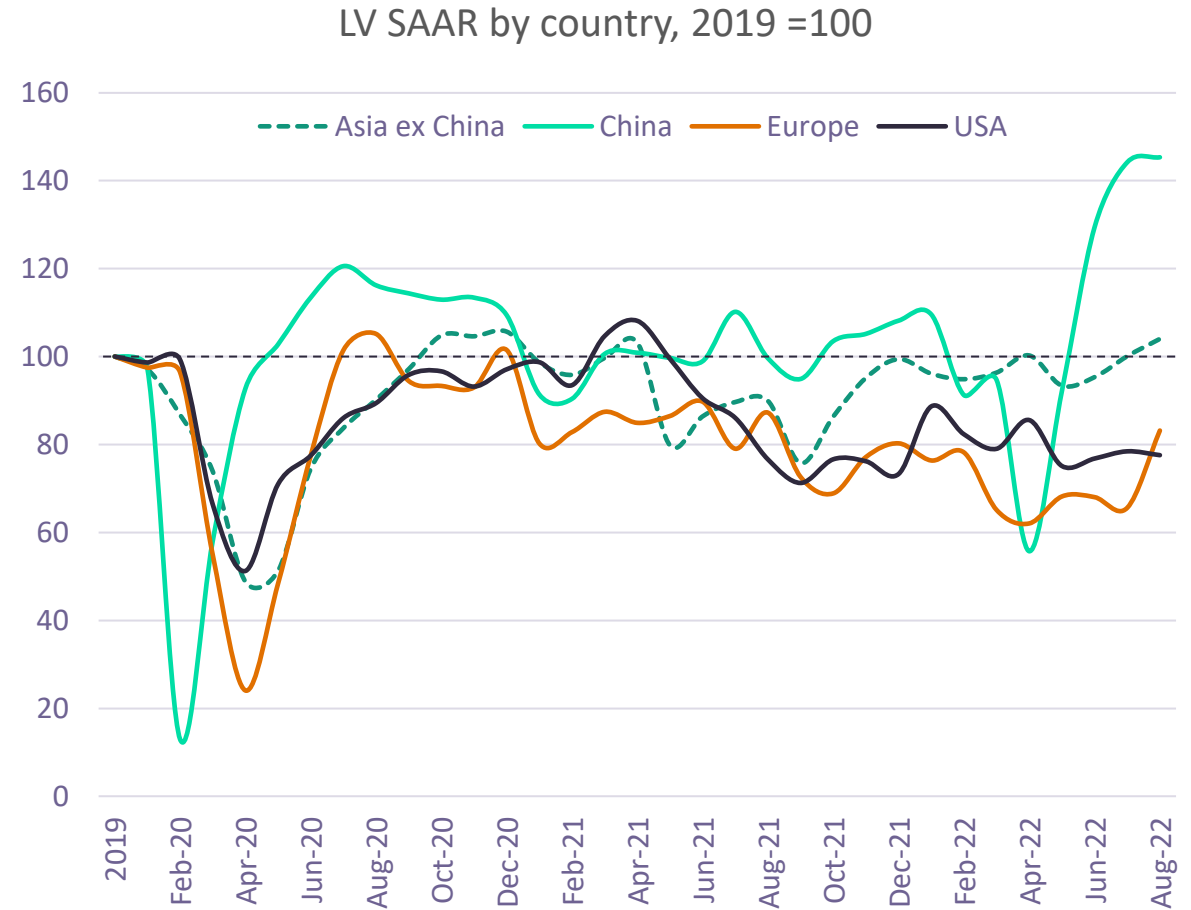
# Can China pull the global market back into recovery?



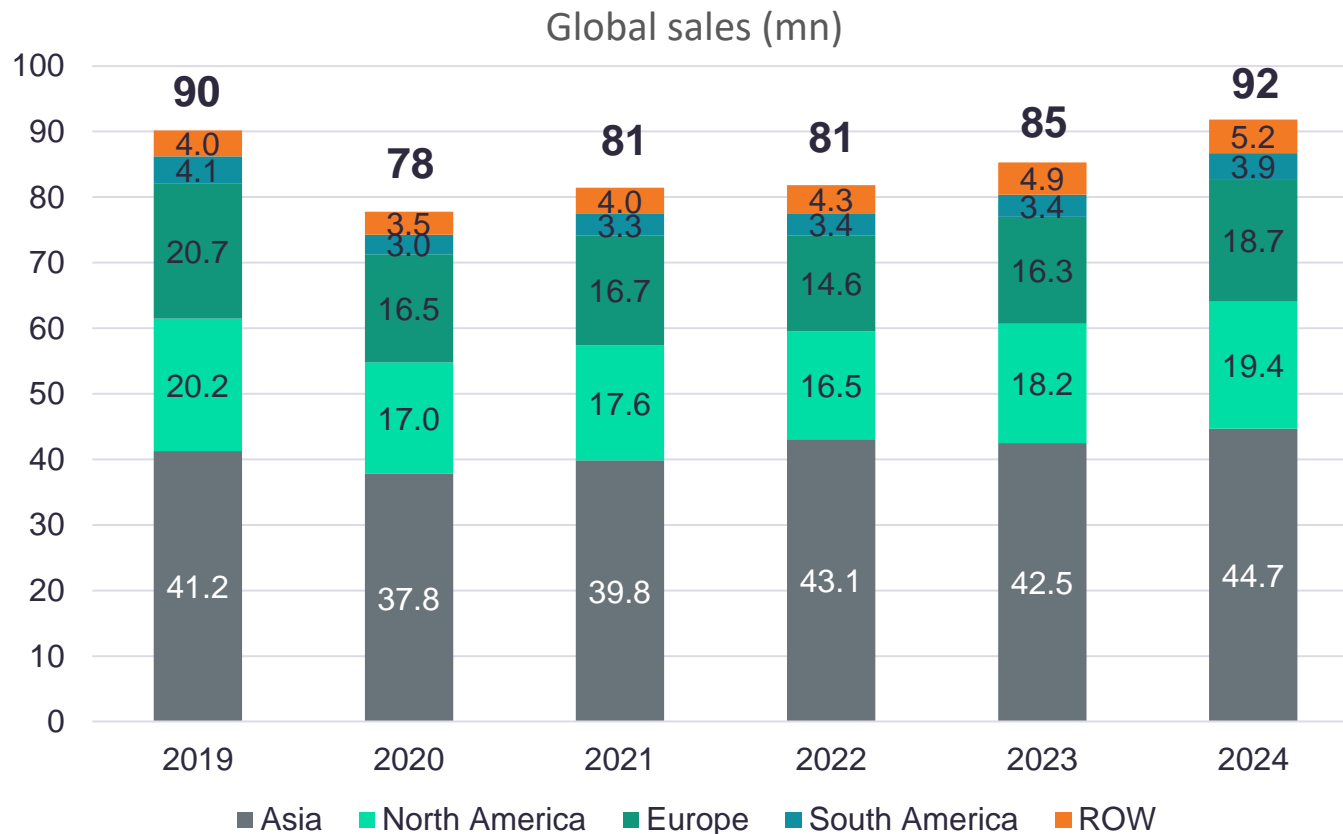
# Market backdrop by region



- All markets exhibited strong recovery following initial lockdowns in spring of 2020. Summer saw selling rates rebound as pent-up demand and government support measures came through.
- 2021 presented challenges with further movement restrictions in some countries, followed by supply disruption, with recent headwinds to activity only added to by war in Ukraine.
- China has hit all-time high selling rates recently on incentives and reopening. Risks of production not keeping up and additional lockdowns.



# Global & regional sales outlook — recovery with further risk



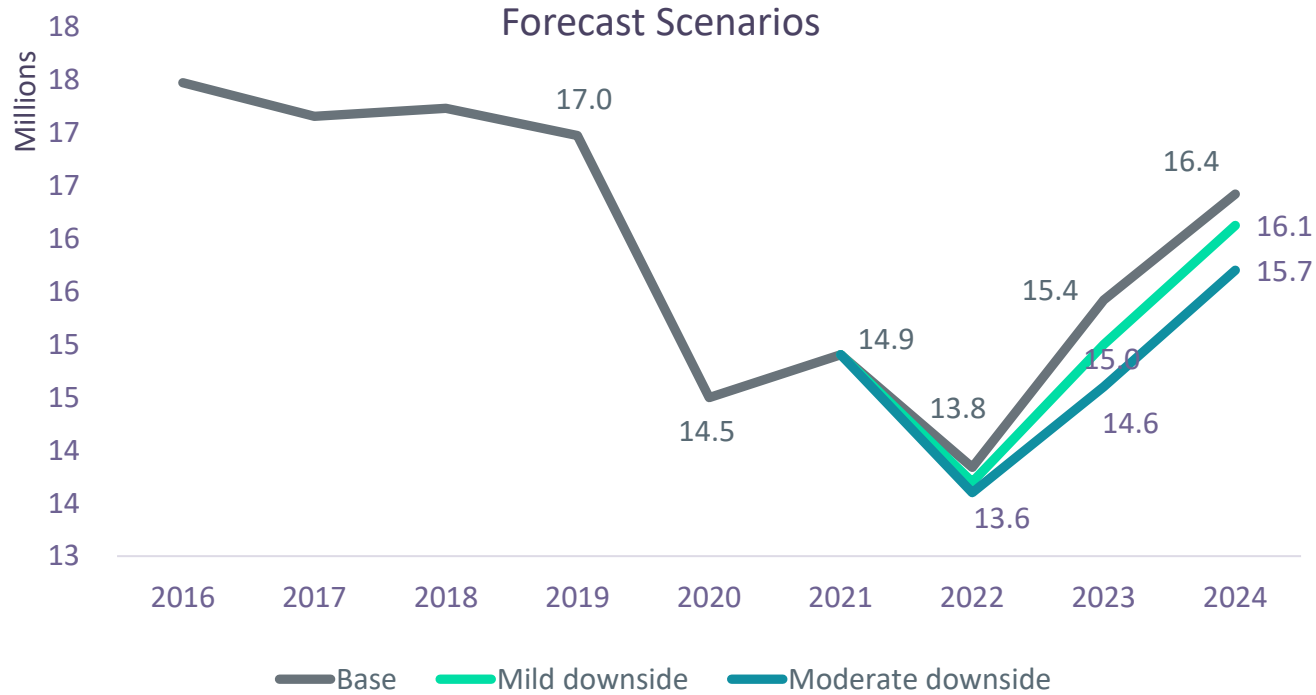
## Downside Risk

- ▼ Russia invasion of Ukraine drags on or conflict is expanded elsewhere
- ▼ Lockdowns return to China or elsewhere, disrupting manufacturing and supply chain.
- ▼ Advanced economy recession pulls down demand.
- ▼ Labor shortage is not resolved

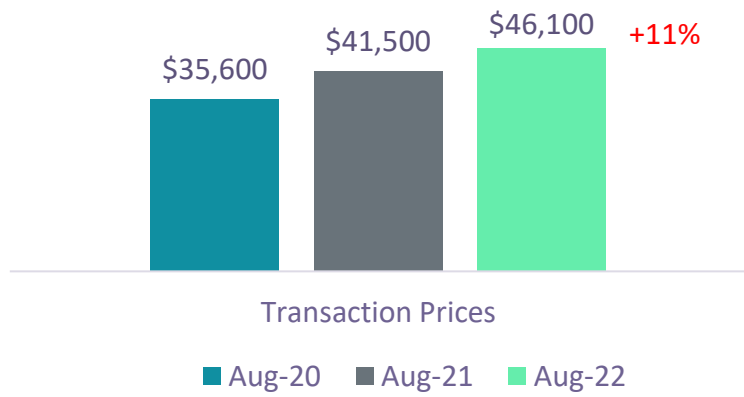
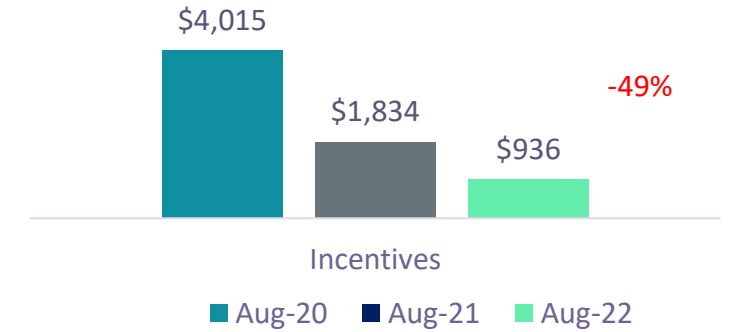
## Upside Risk

- ▲ Recession is avoided and growth returns with lower inflation
- ▲ Russia/Ukraine war is resolved, ending uncertainty and disruptions
- ▲ New or extended targeted automotive support beyond China.

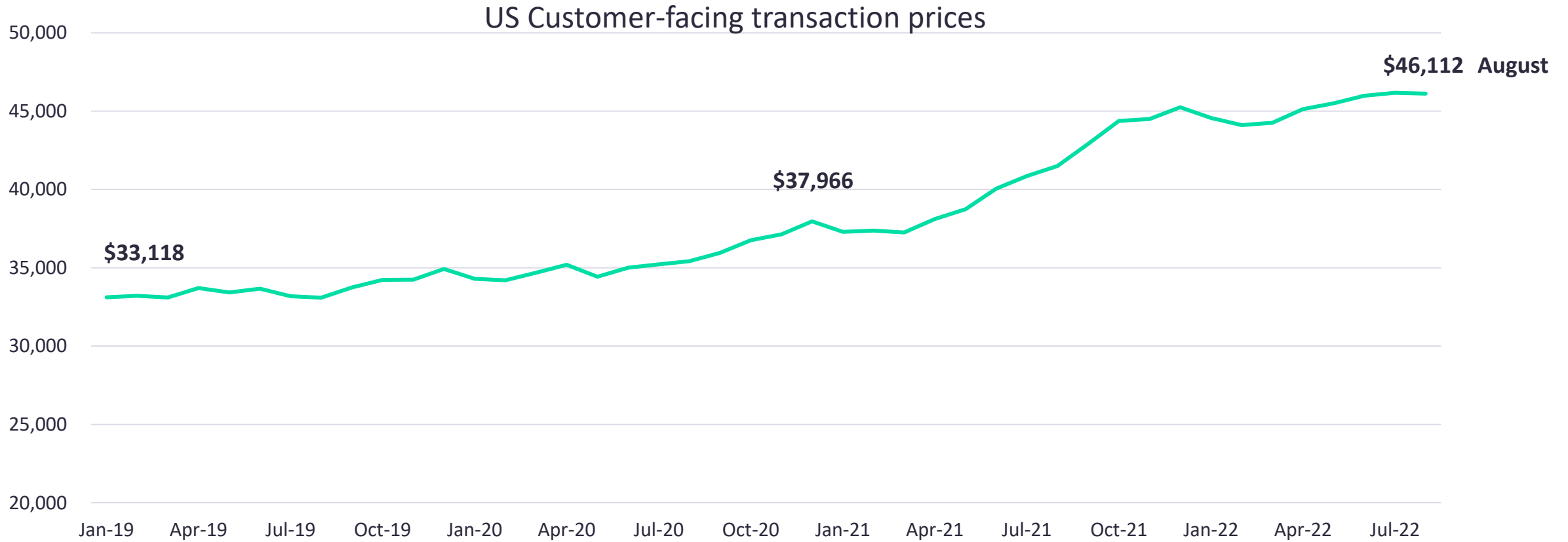
# US LV sales recovery patterns



Year	US LV Retail %
2020	85.5%
2021	87.2%
2022	85.5%
2023	84.8%
2024	83.3%



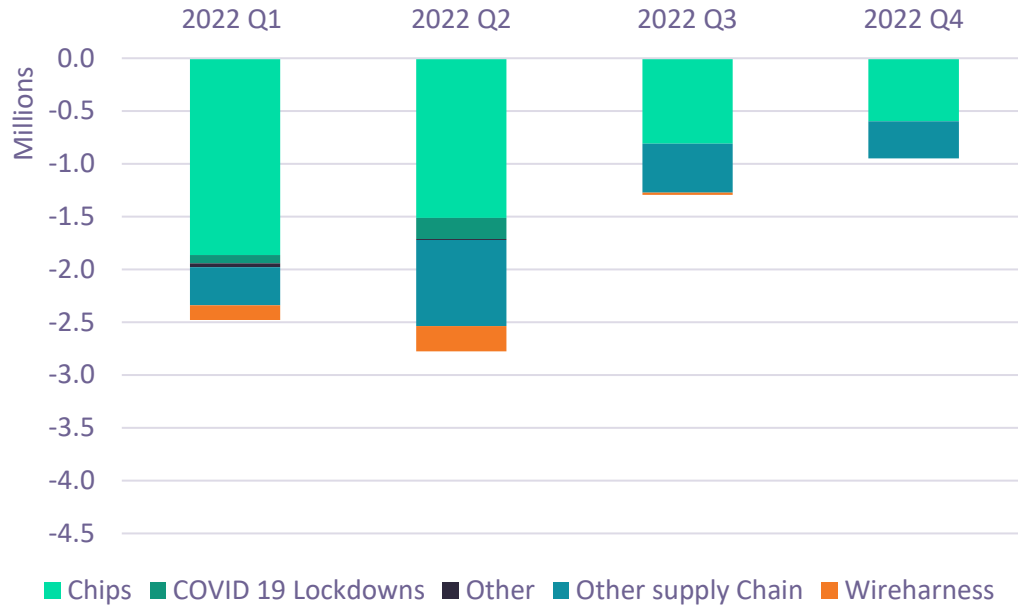
# Customer-facing transaction pricing back to all-time high



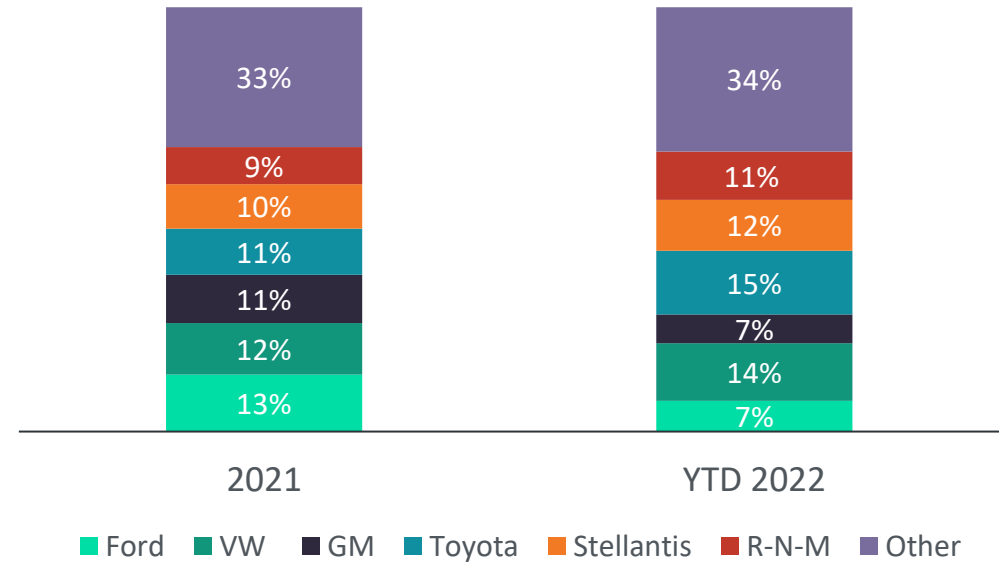
# Global LV output – disruption



## Quarterly Allocation

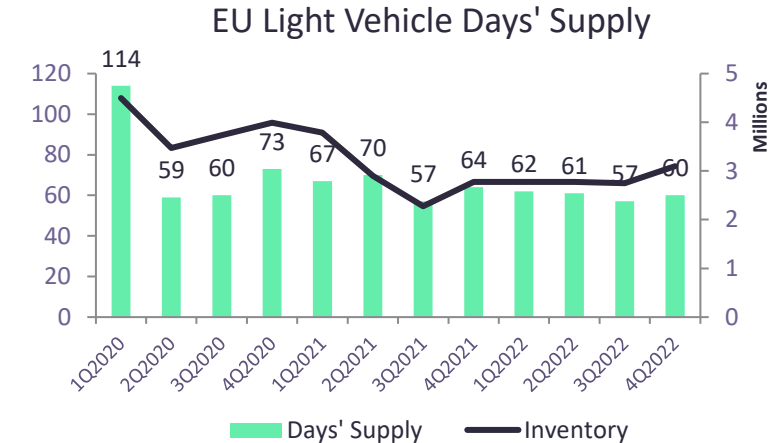
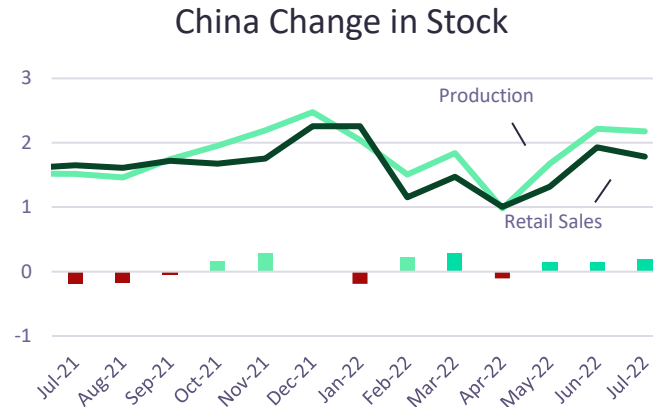
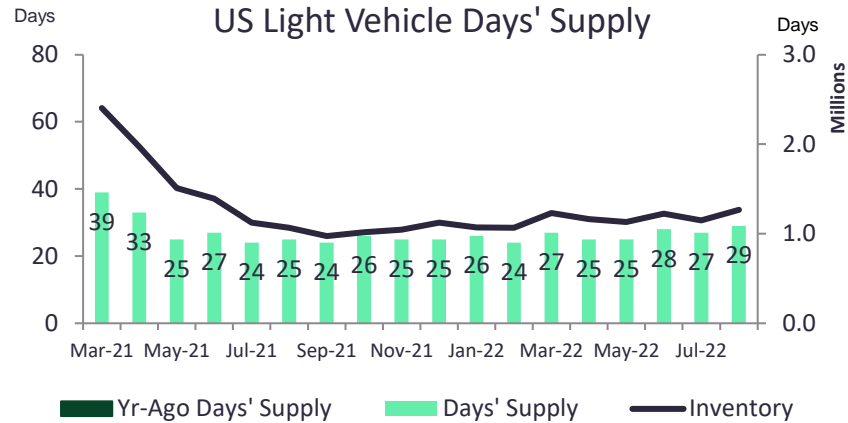


## OEM Impact



- Disruption in 2021 totalled over 10mn units from planned volume, with around 90% of volume due to semiconductor shortage. NA and Europe made up over half of the chip shortage global impact total.
- Although chip supply is starting to stabilize and improve, the impact of the Ukraine war has darkened the economic and LV market outlook for the region. Some changes in OEM impact have emerged as well.
- Overall, the disruption forecast for 2022 has improved slightly from last month. China’s restart and lower demand in Europe has contributed to the change. Disruption in North America actually increased slightly. 2022 is now expected at 7.5mn units, down from 8.2mn last month.

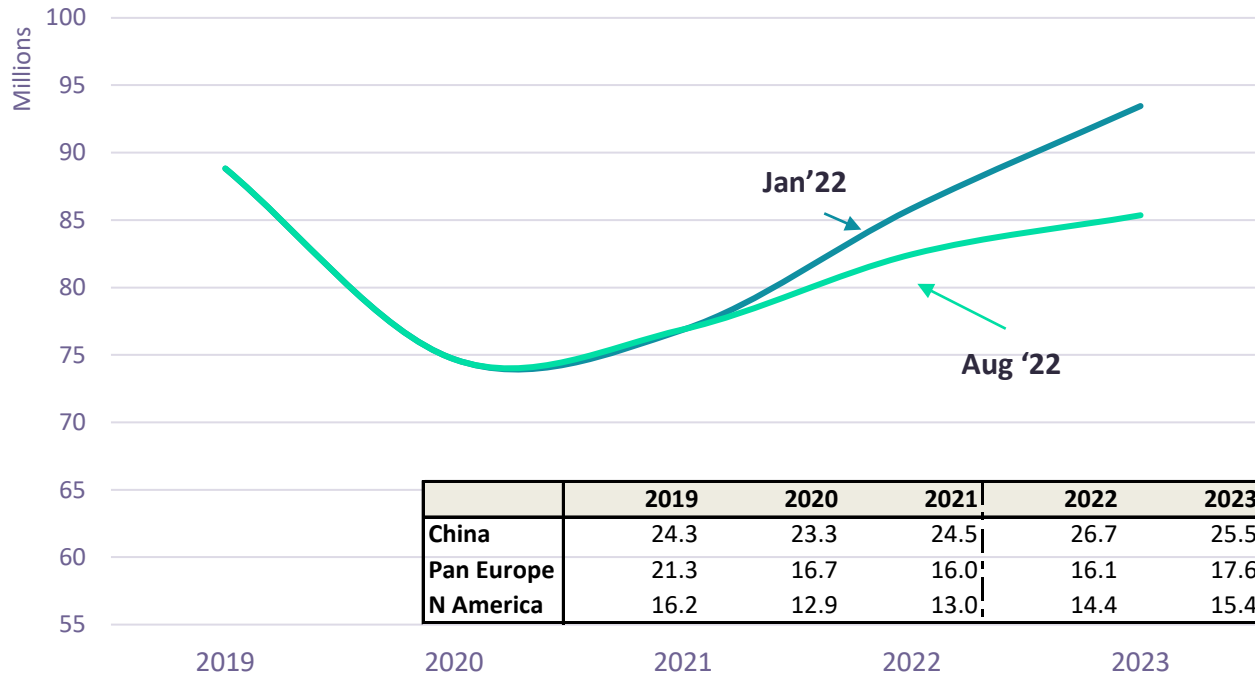
# Inventory situation across markets



- US days' supply has improved marginally in August with inventory at the highest level since June 2021. Levels remain well below normal levels but a sign that production and sales are beginning to balance. August was 10% higher than August 2021, but we do not expect any significant improvement before late in 2023.
- Despite the significant increase in sales volume, China's change in stock has been positive 5 out of the last 6 months, as the reopening has allowed China's production to keep pace with demand thus far. If the pace continues, it may be challenging by year-end.
- European inventories have essentially been flat since the start of the year with a pronounced recovery in Q4 expected, but levels remain subdued. Europe may have finally turned the corner, assisted by weaker demand and implications from war in Ukraine.

# Near-term LV global production forecast

## Forecast Evolution



- Forecast recovery pace has been subdued as supply issues linger and demand weakens. Risk remains high given Ukraine war, COVID and the macro-economic environment.
- Since Jan'22, full-year 2022 cut has been cut by 3.4mn, an improvement since last month with some China pull forward expected. 2023 has been lowered by 8.1mn.
- Distribution strategy shift to reduce longer-run inventory requirements.
- Longer term is impacted as well. We downgraded the demand environment, as EV transition evolves and OEMs pursue margin over volume.
- Changes to mobility demand through altered working/commuting patterns.

# North American production flattens in 2022 – recovery is slow but progressing



NA Light Vehicle Production by quarter





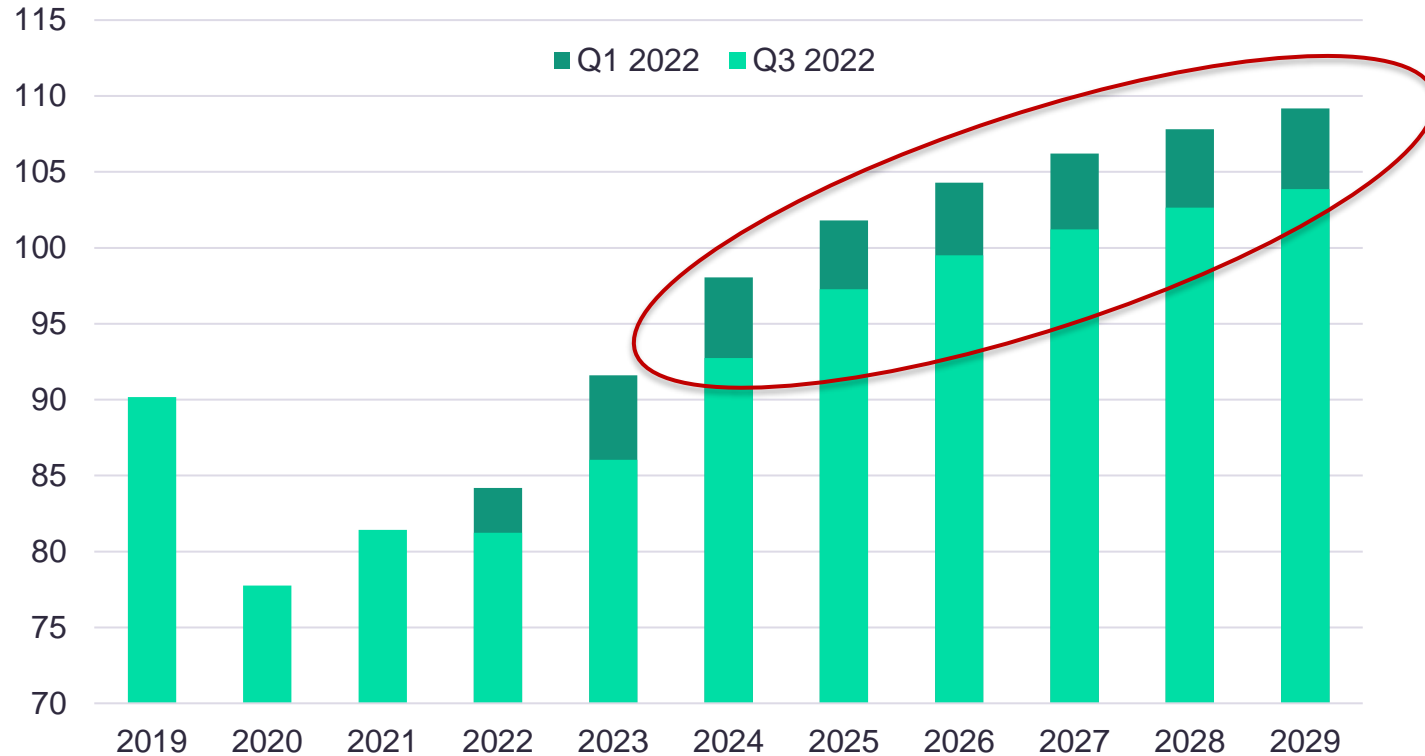
- Near-term Disruption Recovery

- **Long-term Trends and Outlook**

# Global LV sales forecast downgrade



Global Light Vehicle Sales Forecast, totals (mn)



**Near-term** outlook down due to further supply issues and impact of war.

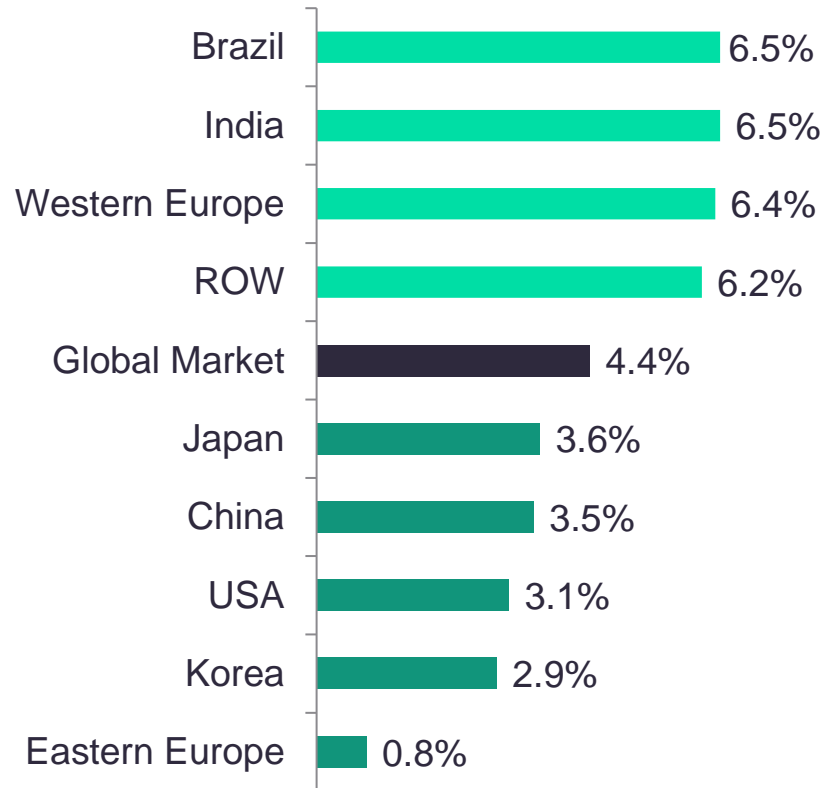
**Longer-term** baseline forecast lowered because of:

- greater caution as macro risks skewed to the downside.
- potential for other materials shortages in the future.
- mobility requirements being impacted by hybrid working.
- vehicle pricing remaining elevated.

# Medium-term recovery path for key markets



CAGR Global LV Sales '21-'25

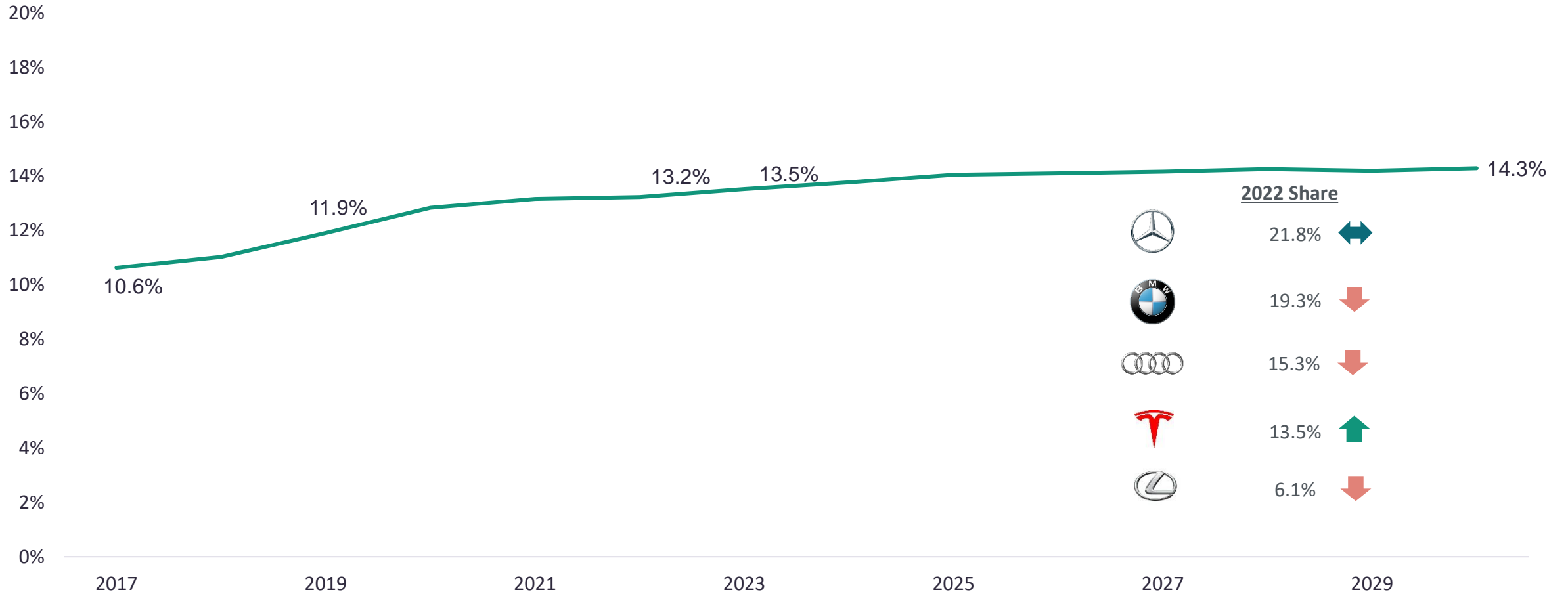


- Global CAGR at 4.4% 2021-2025, with most non-mature markets outperforming mature.
- Strong recovery in Western Europe after lagging in 2021/2022. Eastern Europe recovery at risk.
- US growth is flattening out
- In absolute volumes terms, China remains single largest engine for growth.

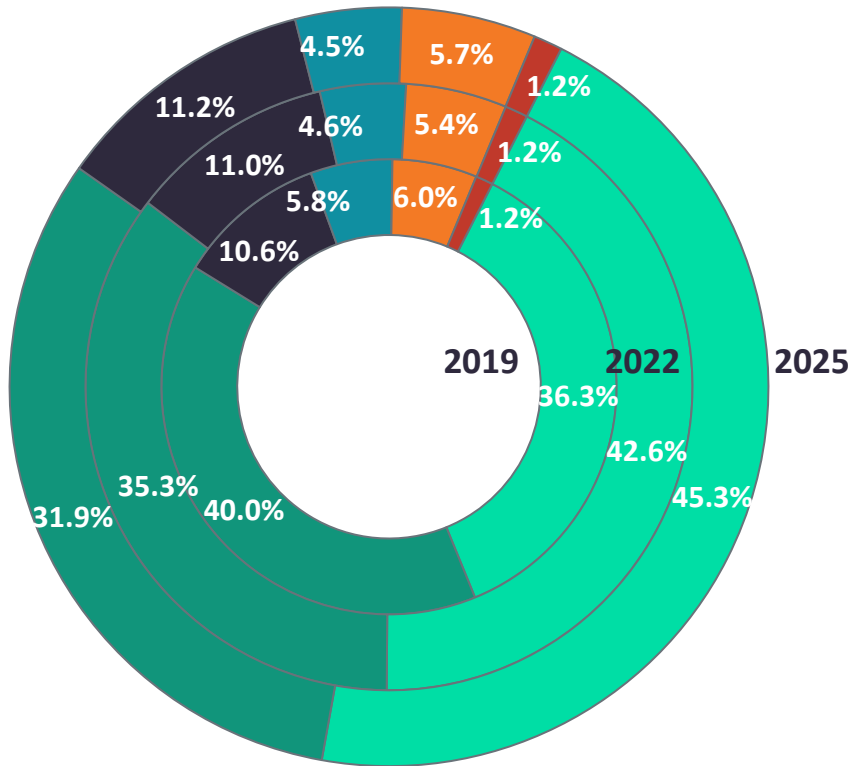
# Global Premium segment up 1.3 pp from 2019, but it is mostly a Tesla story



### Global Premium vehicle share



# SUVs continue to expand on top segment reign

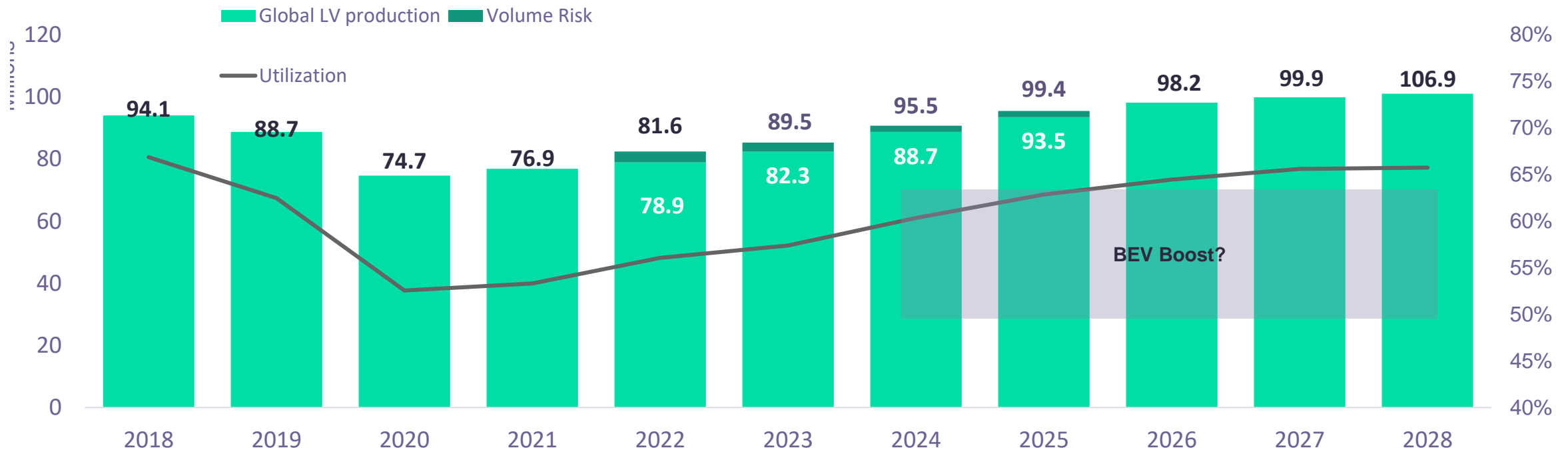


■ SUV      ■ CAR      ■ Pickup  
■ MPV/MAV      ■ Van/LCV      ■ Sporty



- SUV overtook car in 2020 and will continue to expand thanks to all sizes and shapes and EV push.
- MPV/MAV under pressure as SUVs continue to grow but segment dominated by Toyota with 26% share of segment.
- Car volume concentrate in some premium segments and low-cost markets.
- Pickups pass Cars in US this year, helping to drive global growth through 2025. EV activity adds volume as well.

# Global LV production gains traction after short-term chaos



- Production still struggling to keep up with demand but a rebalancing is starting to take shape. Uncertainty high in 2022 and into 2023, which will drive mid-term recovery. Risk include, parts shortages, geo-political conflict, logistic issues, labor shortages, inflation and return of COVID-19 lockdowns.
- CAGR 21-25 of 5% slightly outpaces demand as inventory rebuilds but there has been a shift in what inventory levels will return to.
- Mid-term forecast could get boost from BEV conversion; vehicle sharing and longer replacement cycle could be long-term volume risk to volume.

# OEM Medium Term 'Score-card'



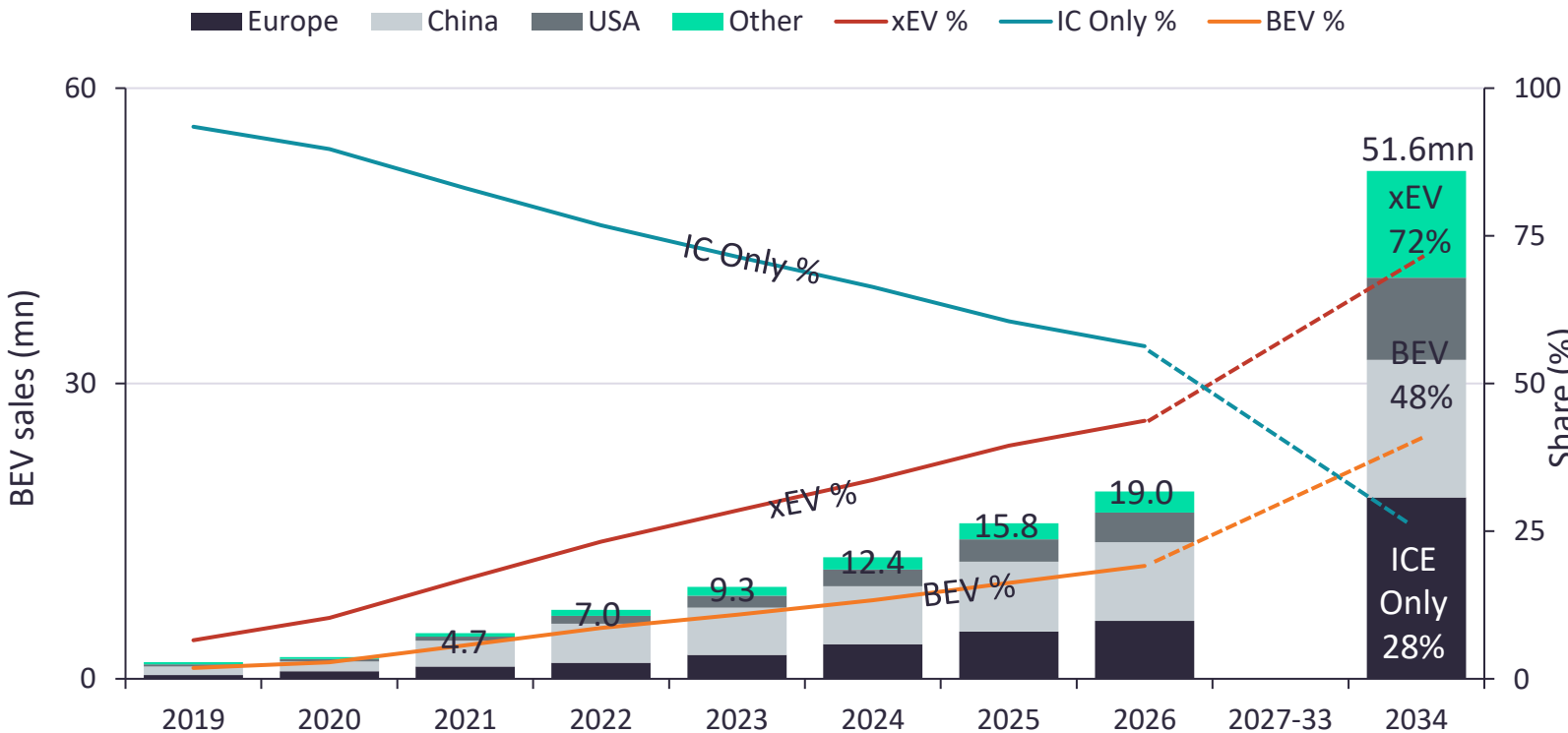
Global LV Production: 2019=100

	2020	2021	2022	2023	2024	2025
Global LV	84	87	93	96	102	108
Toyota	87	95	97	101	104	111
VW	82	76	80	80	88	97
Stellantis	79	82	89	95	103	107
Hyundai	84	88	92	96	101	105
RNM	71	71	71	77	83	87
GM	82	71	81	85	86	86
Honda	85	79	79	84	89	92
Ford	76	71	79	84	87	91
Suzuki	83	95	104	107	107	110
SAIC	96	111	106	101	104	106
Mercedes	86	83	90	93	98	99
BMW	88	96	97	99	102	108
Geely	93	95	100	99	117	128
BYD	96	170	378	365	372	385
Changan Auto	113	129	141	126	129	133
Tesla	140	254	384	460	487	543

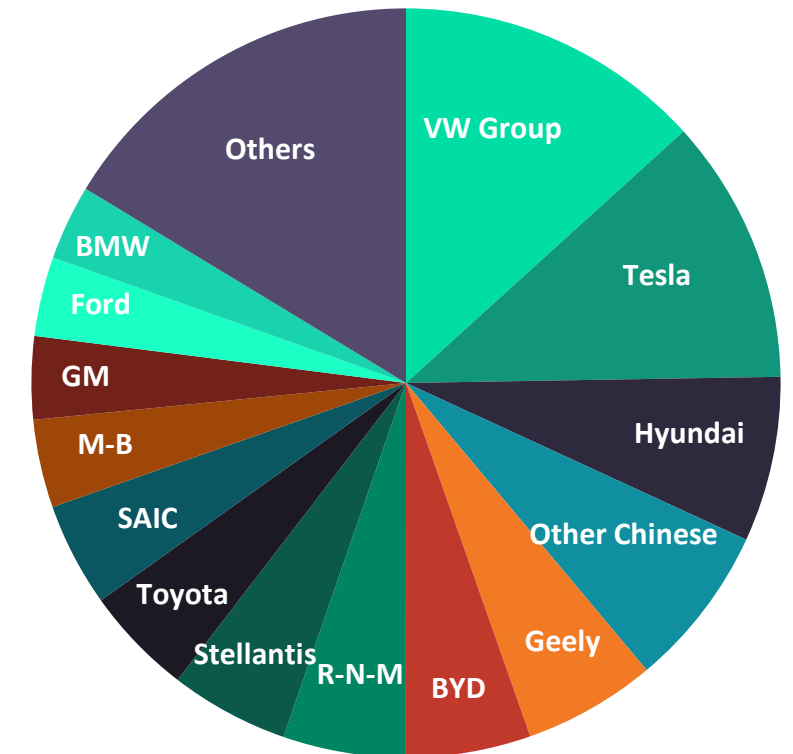
# World: BEV and xEV forecast by major market and leading BEV OEM outlook



## World LV BEV market, xEV and IC Only share



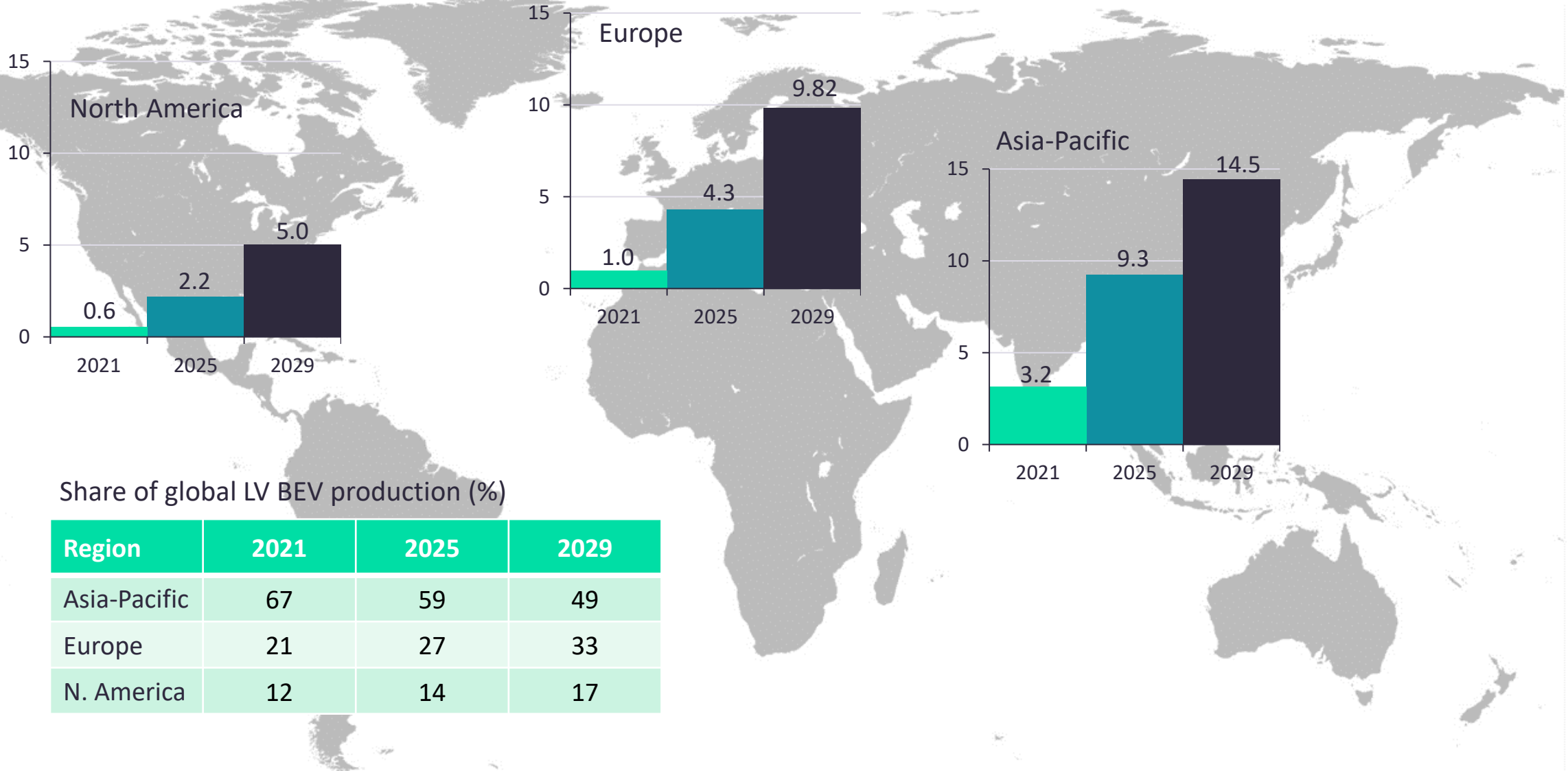
## 2025 Global BEV market by group



- BEV volume and share growth trajectory has been tempered and remains contingent on battery material availability & inflation containment.
- This forecast shows circa 3 mn units fewer in 2034 than previous forecast, as global sales topline was revised down.

# World: BEV production outlook

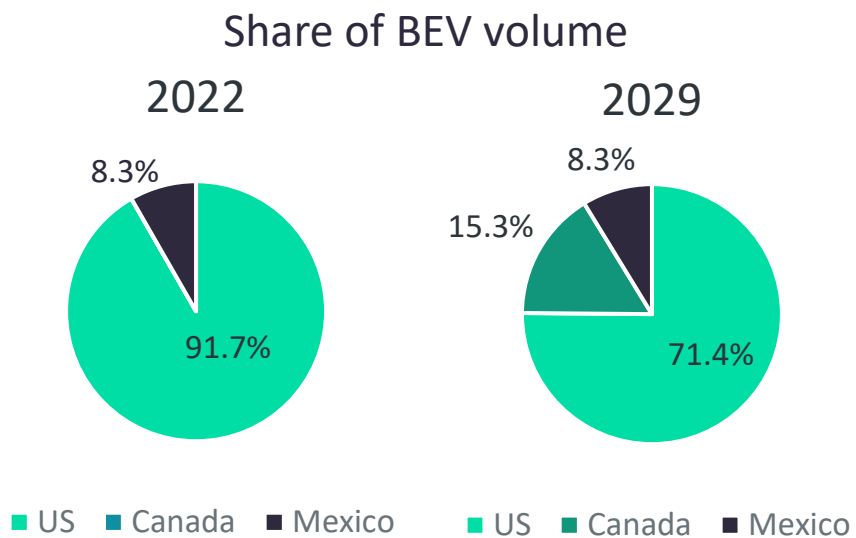
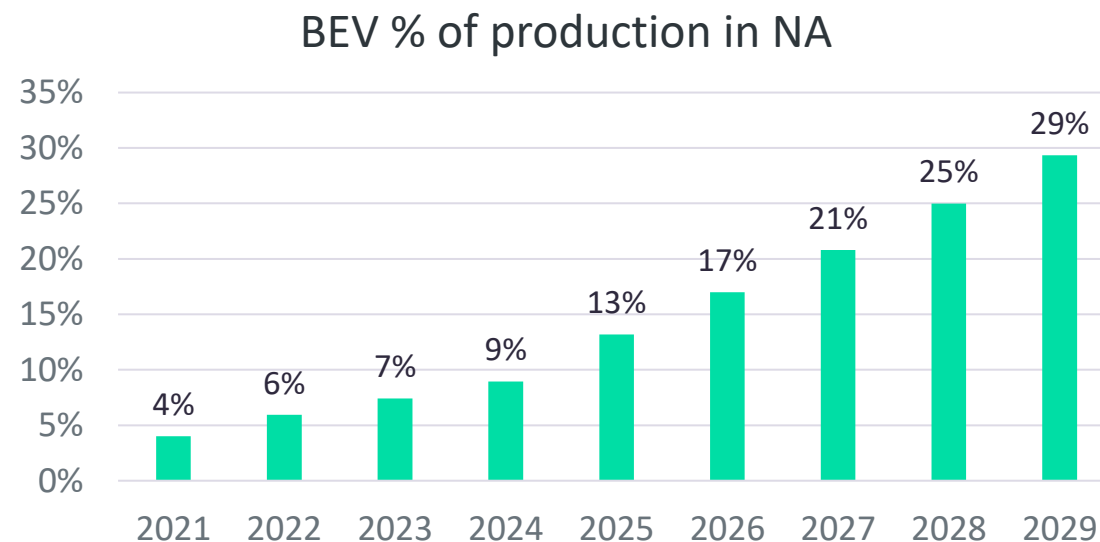
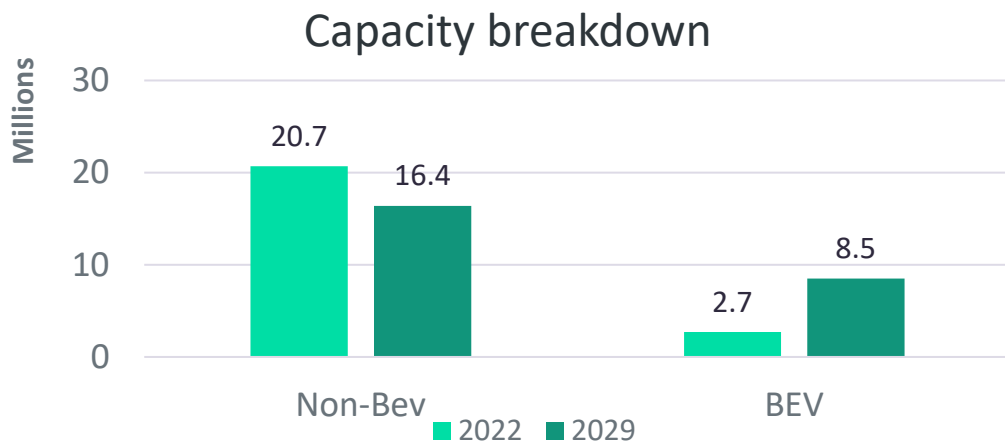
Light vehicle BEV production (million units)



Share of global LV BEV production (%)

Region	2021	2025	2029
Asia-Pacific	67	59	49
Europe	21	27	33
N. America	12	14	17

# BEV grows as share of North American capacity and production





**For any queries regarding my presentation, please contact me at:**

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